



NOLINSKI  
PARIS

PRESS KIT





# Introduction

A few cobblestones from the Comédie Française, Rue Saint-Honoré and the gardens of the Palais-Royal lies a haven of comfort in the elegant setting of a typical Haussmann-style apartment building: Nolinski Paris.

The first of the Evok collection to open, it embodies the French lifestyle, the elegance of discreet luxury, and the charm of an address at the center of Paris fashion and culture. The Nolinski is a combination of refinement and boldness, modernity and contemporary flair that you'll want to tell all your friends about.

The interior design is by Jean-Louis Deniot, who has reinterpreted classic French décor throughout the Nolinski's six floors. Mouldings, woodwork, antique furniture, sculptures, ceramics, soft lighting, mirrored doors, muted curtains, thick carpets, a range of colours in harmony with a cameo of greys and waxed concretes: every choice, every detail, every object gives the 45 rooms – 9 of which are suites – the look of a Haussmann-style apartment. This is complemented by the minimalistic green Carrara marble reception area, with its bronze sculpture, and the hand-painted clouds on the grand staircase that appear to lead guests towards the heavenly delights above.

Here, between the restaurant and cocktail bar of the intimate Grand Salon, the airy rooms and the mineral spa, every corner is an emotional sensory journey. A softly lit ambiance scented with musk and spices; music; the sensory feel of velvet or tweed. An inviting atmosphere and hospitality delivered with passion. A place of hedonistic experiences and extraordinary reveries, where a flair for detail meets an air of mystery. Because the Nolinski spirit is also synonymous with spontaneity and freedom.





## Jean-Louis Deniot



The architect interior and decorator Jean-Louis Deniot is the embodiment of the new generation of “Haute Décoration”. The experiment travelers meet up him in all over the globe in particular in private proprieties projects: Paris, London, Milan, Capri, Istanbul, Moscow, New Delhi, New York, Hong Kong, etc.

His architectural conceptions “coutures” and sophisticated are based on French classical decorations, revised according to needs and desires of nowadays, while staying timeless. Thanks to his instinct and his perpetual questioning, Jean-Louis Deniot is now one the most wanted international designer.





## Rooms & Suites

A six-floor odyssey through the clouds created by the sweeping staircase or the painted mirrors of the lift whisks you up from the hustle and bustle of the ground floor to the hushed heights of the rooms and suites. The look is suddenly grabbed by the input-off-set corridors, almost crazy. Surprising and unexpected parenthesis.

Jean-Louis Deniot created a true harmony relied on emotions. Space, comfort and style are the three key elements that define each 45 rooms and suites.

Green, raspberry, beige, blue, yellow and tawn, each private apartment reveals its own colour scheme to enhance the harmony of greys and waxed concrete. All share the same comforts of beautiful materials, dimmed wall lamps, mouldings and neoclassical wood panelling, interwoven with a thread of refinement. A lacquered wardrobe watches over an elegant desk, bearing sculptural and ceramic souvenirs from its travels in faraway lands, while heavy curtains and plush carpets provide the ultimate indulgent finishing touch to these little Haussmann lofts. Unique feature of the hotel, mouldings retwisted in the form of claws such as the claws holding the diamonds of a precious ring...



## Rooms & Suites

The simplicity of the marble on the ground link with white floor and grey cracked on the wall of the bathroom allows highlighting the brass details.

Regarding suites they are private apartments characterised by art and discretion. Salvador, Pablo, Ernest, Gustave, Marie... welcome a sieve comfort with hall, room, bathroom, and living room. Attractive materials and vintage furniture and tailor-made serve to cultivate the parisian refinement. Conceived ingeniously, the suites distinguish themselves through their luminosity while preserving privacy. The atmosphere is peaceful and meticulous.

The Josephine suite, the most iconic suite of the Nolinski, provides delicacy and lightness of furniture lines. Located on the fifth floor of the hotel, it offers majestic volumes with art pieces of rare delicacy. Equip with balcony to enjoy the amazing view of l'Avenue de l'Opéra. Quiet and exception.

An exclusive gift to residents, the windows and balconies open out onto the heart of Paris itself.





# Nolinski le Restaurant

“It’s an intimate place, outside of time. Plants and greenery separate it from the tumult of the city. Once you’re inside, you forget what’s outside. You discover a separate place, another universe: the world of Nolinski.” Emmanuel Sauvage, Managing Director and Co-Founder of Evok, describing the spirit of the new Nolinski restaurant in Paris. A “unique” experience, according to Chef Philip Chronopoulos, where the style and eye of designer John Whelan are expressed, and brand-new recipes from the cocktail bar are discovered.

Chef Philip Chronopoulos is expanding his territory. Already Chef at the Two-Michelin-Starred Palais Royal Restaurant, he has also been named Executive Chef of the Nolinski Hotels (Paris and Venezia). Even if the two locations are neighbors, each has its own culinary identity. The former is focused on fine cuisine, while the latter is devoted to original cuisine from different worlds. “The worlds of raw food, spices, and the sea, for cuisine that will never be boring,” says Philip Chronopoulos.

Decoration is signed by John Whelan between, Art Deco style, a nod to the hotel’s 1930s façade, and he added a few 70s touches, such as rounded moldings and tone on tone coloring.

“Warm, luminous, and elegant are the adjectives that best reflect John Whelan’s renovation of the restaurant, which seats 70,” Emmanuel Sauvage explains.

The central element, decorated with mirrored strips, reaches upwards into an Art Deco “burst” adorned with gold leaf. Honey-colored pitch pine wood, raw, oiled Versailles parquet, yellow Siena marble, a Japanese-inspired fresco, benches upholstered in corduroy, cane chairs, brass, weathered paint, golden light, the lightness of an impeccable veil... It all comes together perfectly, as if meant to be. “To create a warm atmosphere, I used mirrors as wall coverings, because they reflect both the natural light in the room and the paintings with a velvety golden sheen,” says John Whelan. When night falls, this gentle light continues with the subdued tones from the Art Deco wall lights and Fortuny ceiling fixtures.

In the dining room, classical style gets an unexpected twist, in keeping with the Nolinski spirit, and the traditional white jacket and bow tie are given an updated touch. As for dessert, the pastries are created by Yann Brys, who was named Meilleur Ouvrier de France. The wine list features the best vintages from France and the world over. The excitement will continue with the opening of Nolinski Venezia in 2023, where Philip Chronopoulos will head the restaurants, including a gourmet restaurant, Palais Royal.







## Le Grand Salon cocktails bar



At the center of the Grand Salon, in a private, subdued setting, Nolinski hosts a cocktail bar with a variety of signature cocktails, along with mocktails, housemade infusions created by Jérémy Bacquet which perfectly match with light meals by Philip Chronopoulos.

The cocktail bar invites House guests and regulars to relax in the room's swivel armchairs and under a silver leaf ceiling. Secluded comfort behind heavy tweed curtains that keep the world at bay. A warm explosion of paintings unfurling over the sprawling carpet and wall coverings by Florence Girette. Soothing teas, private lunches and late-night cocktails quietly coexist.

The piano in the bar is available for an evening performance, an inspired improvisation, or other "happenings."





# Spa Nolinski by La Colline

The soft whisper of the water, granite flooring, warm wood panelling, flickering candles: at the spa, the four elements collide in a natural source of cosy well-being. Guests are invited to sit back and relax in the Louis XIV armchairs and sofas that line the pool. On the ceiling, a mirror reflects an endless swimming stroke gliding across an abstract landscape. On the dark rock that slinks from the walls to the pool, shimmying waves of light cast by the torches play hide-and-seek.

After a session with a personal trainer on-site or in the neighbouring Tuileries gardens, a sense of deep serenity takes over. The sauna and hammam give way to the clear night sky, where three massage huts await to treat skin to the sheer excellence and revitalising powers of the La Colline beauty treatments. This intimate place combines elegance à la Française and the high-tech treatments and products of the Swiss Riviera . Care invite evasion , welfare.

Cutting-edge product, the fruit of extensive research on cellular metabolism, are combined with a sophisticated and authentic atmosphere where an eye for detail is translated into precision of treatment and appreciation for carefully codified rituals. The treatments include breathing and stretching in alternating phases, as well as relaxing and firming massages allowing the body and mind to revitalise in complete harmony. The Swiss origins of this unique space are reflected in its atmosphere of discretion and refinement to ensure an unforgettable experience for all visitors.

A private aside, a promise of harmony.



# About Evok

Using property owned by Pierre Bastid, Evok was formed and developed by Romain Yzerman and General Director Emmanuel Sauvage and opened in 2014. The aim of its three co-founders was to create new lifestyles and destinations that change the rules of what a luxury hotel can be. At each of its addresses, Evok offers its guests the welcome of their dreams, providing a unique contemporary interpretation of European culture and lifestyle.

Every Evok brand has its own distinct identity, but what they all share is the desire to provide a warm, authentic atmosphere that draws influence from the various environments in which the hotels are situated. Nolinski is a haven of tranquillity at the very heart of bustling city-centre locations. At Brach, Evok brings a sophisticated, welcoming lifestyle to imposing districts, while at Sinner, it draws on the vibrant energy of a historical neighbourhood, transforming it into an uncompromisingly edgy interpretation of a cultured lifestyle. Evok also invites you into some highly exclusive properties: the Hameau de la Volière, Palais Royal Restaurant, and Cour des Vosges.

Each location has its own brand, ambition, concept, and atmosphere inspired by its surroundings. For every project, the aim is to identify a suitable location, bring it to life and give free rein to the imagination of Evok's chosen designers: Philippe Starck, Tristan Auer, Jean-Louis Deniot, Christophe Tollemer and LeCoadic-Scotto, among others. The end goal is to provide unique, joyful moments of pleasure and wellbeing through outstanding service and the careful curation of every detail.

The group aims to be a key contributor to society, helping its team members to grow, imparting expertise and life skills, energising and striving for a more environmentally friendly future. It is our way of giving back, sharing our successes and promoting an exchange of skills and ideas as part of a project that goes well beyond the company itself.

Evok has developed real flair and expertise in the hotel, restaurant and wellness industries. From creating new hotels to refurbishing existing ones, in the group's native France and beyond, we offer bespoke services thanks to our strong management, auditing and consulting expertise.

Building on a collection of six extraordinary premises, the story continues with the international expansion of the group's brands: Nolinski in Venice (2023), and Brach in Madrid (2023) and Rome (2025).

## USEFUL INFORMATION

Open from Monday to Saturday

Lunch : 12pm to 2:30pm

Dinner : 7pm to 11:30pm

Nolinski's Dinners & Lives by Victorious Music

on Thursdays, Fridays and Saturdays

8:30 pm to 12:30 am

16 avenue de l'Opéra, 75001 Paris

Tel. +33 (0)1 42 86 10 10

[nolinskiparis.com](https://nolinskiparis.com)

[booking@nolinskiparis.com](mailto:booking@nolinskiparis.com)



EVOK PRESS COORDINATION

EMMA KALADJIAN DE AZEVEDO  
ekaladjian@evokcollection.com

PRESS CONTACT

FRANCE

BÉATRICE KORB KAPLAN  
beatrice.korb@agenceproches.com

UNITED-KINGDOM

CLARE JACKSON  
evok@bacchus.agency

USA

CARA CHAPMAN  
cara@bacchus.agency

MIDDLE-EAST

DANIA SAWEDEG  
dania@hfaconsultancy.com

ITALY

JASMINE LE VAN KIM  
jasmine@levankim.it

SPAIN

CARLOTA LARIO AGUADO  
carlota@brandscomm.com





**NOLINSKI**  
PARIS

16 AVENUE DE L'OPÉRA  
75001 PARIS