

PRESS RELEASE

BREAK@BRACH PARIS

CLARINS

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LUZ COLLECTIONS



BRACH

UN STYLE DE VIE



*“I am light...
all’s well, here and now”*

Brach Paris, Clarins and Luz Collections bring you a day devoted to wellness, for you to completely switch off and relax. Close your eyes, breathe and picture yourself in this moment designed entirely around you.

A Parisian wellness break for you to recharge your batteries in a few hours without even leaving Paris. Just let yourself be guided on this new, one-of-a-kind sensory experience.

WEDNESDAY, 15TH MARCH 2023

09:30 REGISTRATION, WITH LUZ APPAREL GIVEN TO EACH PARTICIPANT
UPON ARRIVAL

10:00 SHAPE IN MOTION WITH LAURY DARY

11:30 MEDITATION, BREATHWORK & HYPNOSIS

SHORT COMFORT BREAK

13:15 TALK BY MAMOUIZ / LETTING GO / LAUGHTER YOGA

LUNCH

15:00 FACE YOGA SESSION LED BY A CLARINS SKINCARE EXPERT

15:30 MULTI-ACTIVITIES: TESLA FORMER BY NEW AGE / CLARINS MAKE UP
/ TAROT DIVINATION / NUMEROLOGY

17:30 AT THE END OF THE DAY, PARTICIPANTS RECEIVE A BRACH TOTE
BAG, INCLUDING A PERSONALISED+ CLARINS MAKEUP BAG AND
BRACH CANDLE



« BREAK@BRACH » days bring together 15 female participants to share in an intimate moment of femininity. Wellness is the very essence of this Daily Switch Off...

Twice a year, we invite you to join us at Brach for a holistic escape from it all, combining movement, relaxation, innovations and treatments.

INFORMATION AND BOOKINGS:

PRICE: €350

BOOK YOUR PLACE: WWW.LUZCOLLECTIONS.COM



ABOUT CLARINS

Clarins expertise is specialist know-how that is felt, with visible results. Personalised treatments by Clarins are a subtle blend of incredibly effective, plant-enriched formulas, combined with the Clarins touch, drawing upon the Clarins Institute's 65 years of experience. An unrivalled sensory experience, for visible results. "Always at your side to take care of you"

PRESS CONTACT:

SERVICEPRESSE@CLARINS.COM

CLARINS
PARIS

ABOUT LUZ COLLECTIONS

Luz is a brand that takes responsibility for its manufacturing process and its choices - a brand with recycling in its DNA.

Luz Collections is the brand founded in 2011 by Claire and Alix Mougnot, the pioneers of the eco-friendly fashion market.

Right from the start, they looked for organic and / or recycled materials, always going the extra mile in their search for technical processes whilst respecting the ethical, human values they hold so dear.

They have become leading players in the world of fashion, looking at the sector from a different perspective for over 10 years now.

Luz is a family affair, a story of commitments and new friendships through the collaborations and new territories they love to explore.

Luz is no longer only a fashion brand but also a standard-setter for wellness events, with a team of yoga and Pilates instructors, sports trainers, nutritionists and naturopaths, specialising in organising holistic days and wellness retreats and festivals in France and abroad.

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LUZ.

ABOUT BRACH

Brach Paris is located in the heart of Paris' magnificent 16th arrondissement, where Evok has taken a welcoming and sophisticated approach.

It provides visitors with a joyful, authentic, immersive experience, a contemporary interpretation of life in this community. Here, wellbeing, energy and attention to detail are for everyone.

The visionary designer Philippe Starck was given carte blanche over its 7000 m² surface area. The result is 1930s-architecture-meets-modernism, Bauhaus, Dada and surrealism, with warm tones and natural, raw materials such as wood, leather, concrete, glass, marble and metal. With its 59 rooms and suites, together with its terraces and the rooftop with breathtaking views over Paris' skyline and the Eiffel Tower, Brach offers a privileged, cosmopolitan and truly astonishing setting. Thanks to its pools, Sports Club, bar, restaurant, delicatessen and patisserie, it is a place of culture and wellbeing, a meeting place that can be enjoyed from morning till night. Intimate yet welcoming to all, Brach is a combination of contrasts and contradictions that are complementary, not clashing.

A vibrant, authentic, unique patchwork.

EVOK PRESS COORDINATION

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