

**EVOK ANNOUNCES
THE ARRIVAL OF
MAZEN KAIS AS GROUP
TECHNICAL DIRECTOR**



EVOK



EMMANUEL SAUVAGE, CO-FOUNDER
AND CEO OF THE EVOK GROUP,
HAS APPOINTED MAZEN KAIS AS EVOK
GROUP TECHNICAL DIRECTOR.

After gaining his BTS vocational training qualification in Industrial Maintenance in Toulouse and his Licence Technique degree in Hydraulics & Pneumatics in Beirut, Mazen began his career with various technical management posts in France from 2006 to 2016.

In 2016, he joined Ken Group as Technical Director, notably in charge of general contracting, manpower assistance and maintenance for the group's 24 sports clubs, restaurants, bars, hair salons and cinemas. In January 2022, he was appointed as Works & Technical Director.

On 1st January 2023, Mazen Kais joined the Evok adventure, becoming Technical Director for all of the properties.

ABOUT EVOK

Using property owned by Pierre Bastid, Evok was formed and developed by Romain Yzerman and General Director Emmanuel Sauvage and opened in 2014. The aim of its three co-founders was to create new lifestyles and destinations that change the rules of what a luxury hotel can be. At each of its addresses, Evok offers its guests the welcome of their dreams, providing a unique contemporary interpretation of European culture and lifestyle.

Every Evok brand has its own distinct identity, but what they all share is the desire to provide a warm, authentic atmosphere that draws influence from the various environments in which the hotels are situated. Nolinski is a haven of tranquillity at the very heart of bustling city-centre locations. At Brach, Evok brings a sophisticated, welcoming lifestyle to imposing districts, while at Sinner, it draws on the vibrant energy of a historical neighbourhood, transforming it into an uncompromisingly edgy interpretation of a cultured lifestyle. Evok also invites you into some highly exclusive properties: the Hameau de la Volière, Palais Royal Restaurant, and Cour des Vosges.

Each location has its own brand, ambition, concept, and atmosphere inspired by its surroundings. For every project, the aim is to identify a suitable location, bring it to life and give free rein to the imagination of Evok's chosen designers: Philippe Starck, Tristan Auer, Jean-Louis Deniot, Christophe Tollemer and LeCoadic-Scotto, among others. The end goal is to provide unique, joyful moments of pleasure and wellbeing through outstanding service and the careful curation of every detail.

The group aims to be a key contributor to society, helping its team members to grow, imparting expertise and life skills, energising and striving for a more environmentally friendly future. It is our way of giving back, sharing our successes and promoting an exchange of skills and ideas as part of a project that goes well beyond the company itself.

Evok has developed real flair and expertise in the hotel, restaurant and wellness industries. From creating new hotels to refurbishing existing ones, in the group's native France and beyond, we offer bespoke services thanks to our strong management, auditing and consulting expertise.

Building on a collection of six extraordinary premises, the story continues with the international expansion of the group's brands: Nolinski in Venice (2023), and Brach in Madrid (2024) and Rome (2025).

EVOK PRESS COORDINATION

MARTIN MOUNOT
mmounot@evokcollection.com

PRESS CONTACT

France
BÉATRICE KORB KAPLAN
beatrice.korb@agenceproches.com

United-Kingdom
NICOLA FRANKLIN
nicola@bacchus.agency

USA
CARA CHAPMAN
cara@bacchus.agency

Middle-East
DANIA SAWEDG
dania@hfaconsultancy.com

Italy
JASMINE LE VAN KIM
jasmine@levankim.it



EVOK

17 AVENUE DE L'OPÉRA
PARIS 1^{er}

T. +33 (0)1 58 12 03 03

CONTACT@EVOKCOLLECTION.COM
EVOKCOLLECTION.COM