

PRESS RELEASE

**EVOK ANNOUNCES THE ARRIVAL  
OF DORIAN LOMBART AS  
GROUP FOOD & BEVERAGE MANAGER**



**EVOK**

Emmanuel Sauvage, Co-Founder and CEO of the Evok group, has appointed Dorian Lombart as Group Food & Beverage Manager.

He has had a passion for the world of hospitality from a very early age, soon going to work in various restaurants in the south of France and Paris whilst continuing his higher education.

Having gained his degree in HR and Personnel Management, Dorian Lombart embarked on a career in the Food & Beverage industry with Chef Éric Frechon at Brasserie Lazare, becoming Assistant Manager there at the age of 23.

He then worked as Assistant Manager with Chef Akrame Benallal, taking part in the opening of the Shirvan Café Métisse.

In 2018, he joined the Brach Paris prior to its opening, working as Restaurant Manager before going on to become Food & Beverage Manager. He is now Food & Beverage Manager for the Evok Group, playing an active part in planned openings.



## ABOUT EVOK

Using property owned by Pierre Bastid, Evok was formed and developed by Romain Yzerman and General Director Emmanuel Sauvage and opened in 2014. The aim of its three co-founders was to create new lifestyles and destinations that change the rules of what a luxury hotel can be. At each of its addresses, Evok offers its guests the welcome of their dreams, providing a unique contemporary interpretation of European culture and lifestyle.

Every Evok brand has its own distinct identity, but what they all share is the desire to provide a warm, authentic atmosphere that draws influence from the various environments in which the hotels are situated. Nolinski is a haven of tranquillity at the very heart of bustling city-centre locations. At Brach, Evok brings a sophisticated, welcoming lifestyle to imposing districts, while at Sinner, it draws on the vibrant energy of a historical neighbourhood, transforming it into an uncompromisingly edgy interpretation of a cultured lifestyle. Evok also invites you into some highly exclusive properties: the Hameau de la Volière, Palais Royal Restaurant, and Cour des Vosges.

Each location has its own brand, ambition, concept, and atmosphere inspired by its surroundings. For every project, the aim is to identify a suitable location, bring it to life and give free rein to the imagination of Evok's chosen designers: Philippe Starck, Tristan Auer, Jean-Louis Deniot, Christophe Tollemer and LeCoadic-Scotto, among others. The end goal is to provide unique, joyful moments of pleasure and wellbeing through outstanding service and the careful curation of every detail.

The group aims to be a key contributor to society, helping its team members to grow, imparting expertise and life skills, energising and striving for a more environmentally friendly future. It is our way of giving back, sharing our successes and promoting an exchange of skills and ideas as part of a project that goes well beyond the company itself.

Evok has developed real flair and expertise in the hotel, restaurant and wellness industries. From creating new hotels to refurbishing existing ones, in the group's native France and beyond, we offer bespoke services thanks to our strong management, auditing and consulting expertise.

Building on a collection of six extraordinary premises, the story continues with the international expansion of the group's brands: Nolinski in Venice (2023), and Brach in Madrid (2024) and Rome (2025).

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