

PRESS RELEASE

**EVOK ANNOUNCES  
THE ARRIVAL OF CÉCILE LOPEZ  
AS COUR DES VOSGES  
GENERAL MANAGER**



**EVOK**



EMMANUEL SAUVAGE, CO-FOUNDER  
AND CEO OF THE EVOK GROUP, HAS  
APPOINTED CÉCILE LOPEZ AS GENERAL  
MANAGER AT COUR DES VOSGES.

Cécile Lopez specializes in the operational management of 5\* hotels, with 11 years' experience in the Ascott Group.

After gaining her BTS vocational training qualification in Business Management & Accounting in 1990, she began her career as an accountant at the chartered accountancy firm GECORS. In 1994, she discovered the world of hospitality as Management Assistant for the LOVALSA holiday complex (3\* Cheval Blanc and 4\* Montana Village). She then gained an MBA in Hotel, Catering and Tourism Management in 2005, after which she developed her management experience within various hotel groups before joining the Ascott Group in 2011. In particular, from 2018 she held the post of Assistant Manager of the 5\* hotel and serviced apartments at La Clef Tour Eiffel.

On 20th March 2023, she joined the Evok adventure, becoming General Manager at Cour des Vosges.

## ABOUT EVOK

Using property owned by Pierre Bastid, Evok was formed and developed by Romain Yzerman and General Director Emmanuel Sauvage and opened in 2014. The aim of its three co-founders was to create new lifestyles and destinations that change the rules of what a luxury hotel can be. At each of its addresses, Evok offers its guests the welcome of their dreams, providing a unique contemporary interpretation of European culture and lifestyle.

Every Evok brand has its own distinct identity, but what they all share is the desire to provide a warm, authentic atmosphere that draws influence from the various environments in which the hotels are situated. Nolinski is a haven of tranquillity at the very heart of bustling city-centre locations. At Brach, Evok brings a sophisticated, welcoming lifestyle to imposing districts, while at Sinner, it draws on the vibrant energy of a historical neighbourhood, transforming it into an uncompromisingly edgy interpretation of a cultured lifestyle. Evok also invites you into some highly exclusive properties: the Hameau de la Volière, Palais Royal Restaurant, and Cour des Vosges.

Each location has its own brand, ambition, concept, and atmosphere inspired by its surroundings. For every project, the aim is to identify a suitable location, bring it to life and give free rein to the imagination of Evok's chosen designers: Philippe Starck, Tristan Auer, Jean-Louis Deniot, Christophe Tollemer and LeCoadic-Scotto, among others. The end goal is to provide unique, joyful moments of pleasure and wellbeing through outstanding service and the careful curation of every detail.

The group aims to be a key contributor to society, helping its team members to grow, imparting expertise and life skills, energising and striving for a more environmentally friendly future. It is our way of giving back, sharing our successes and promoting an exchange of skills and ideas as part of a project that goes well beyond the company itself.

Evok has developed real flair and expertise in the hotel, restaurant and wellness industries. From creating new hotels to refurbishing existing ones, in the group's native France and beyond, we offer bespoke services thanks to our strong management, auditing and consulting expertise.

Building on a collection of six extraordinary premises, the story continues with the international expansion of the group's brands: Nolinski in Venice (2023), and Brach in Madrid (2024) and Rome (2025).

## EVOK PRESS COORDINATION

**MARTIN MOUNOT**  
[mmounot@evokcollection.com](mailto:mmounot@evokcollection.com)

## PRESS CONTACT

**France**  
**BÉATRICE KORB KAPLAN**  
[beatrice.korb@agenceproches.com](mailto:beatrice.korb@agenceproches.com)

**United-Kingdom**  
**NICOLA FRANKLIN**  
[nicola@bacchus.agency](mailto:nicola@bacchus.agency)

**USA**  
**CARA CHAPMAN**  
[cara@bacchus.agency](mailto:cara@bacchus.agency)

**Middle-East**  
**DANIA SAWEDG**  
[dania@hfaconsultancy.com](mailto:dania@hfaconsultancy.com)

**Italy**  
**JASMINE LE VAN KIM**  
[jasmine@levankim.it](mailto:jasmine@levankim.it)



**E V O K**

17 AVENUE DE L'OPÉRA  
PARIS 1<sup>er</sup>

T. +33 (0)1 58 12 03 03

[CONTACT@EVOKCOLLECTION.COM](mailto:CONTACT@EVOKCOLLECTION.COM)

[EVOKCOLLECTION.COM](http://EVOKCOLLECTION.COM)