

PRESS RELEASE

EVOK LITERARY PRIZE 2023




EVOK

For the fourth year in a row, Evok maintains its commitment to culture, and is organising a new edition of its literary award, which is one of the many examples of Evok's audacity, energy and freedom. This literary prize is one of the many illustrations of Evok's boldness, energy and freedom, consistently breaking new ground.

In collaboration with Tristane Banon and Emmanuelle de Boysson, the Evok Literary Award remains a joyful occasion to celebrate the book of the summer. This book must not only have obvious literary merits, but must also reflect the spirit of the summer season.

After the success of the first three editions, which honoured Anne-Sophie Stefanini for her book "Cette Inconnue" in 2020, Constance Joly for her book "Over the Rainbow" in 2021, and Nathalie Azoulai for "Une fille parfaite" in 2022, the Evok Literary Award is back this year with a new jury composed of David Bellemere, Laurence Benaim, Charlotte Bouteloup, Romain Brau, Karima Charni, Boris Derichebourg, Arielle Dombasle, Raphaël Enthoven, Laurence Ferrari, Liane Foly, Oli, Inès Reg, Anne-Marie Revol, Aurélie Saada, Laura Tenoudji and Keren Ann Zeidel, as well as Tristane Banon, Emmanuelle de Boysson and Emmanuel Sauvage, Evok's Managing Director.

FOURTH EDITION
OF THE EVOK AWARD

The jury, which changes every year, is comprised of around twenty key figures from the worlds of culture, sport, business and the media.

A shortlist of 6 titles is selected in March. This year, the jury will gather for an initial meeting on 12th April, before deliberating and announcing the winner on 6th June. The awards ceremony will take place on 14th June at the Brach.

PARTICIPATING
BOOKS

Un vrai dépaysement

Clément Benech, *Flammarion*

Nuit nigériane

Mélanie Birgelen, *Calmann-Lévy*

Partout les autres

David Thomas, *L'Olivier*

Le Testament du prophète

Yasmine Ghata, *Bouquins*

Flagrant déni

Hélène Machelon, *Le Dilettante*

Double V

Laura Ulonati, *Actes Sud*

2023 JURY

TRISTANE BANON

DAVID BELLEMERE

LAURENCE BENAÏM

CHARLOTTE BOUTELOUP

EMMANUELLE DE BOYSSON

ROMAIN BRAU

KARIMA CHARNI

BORIS DERICHEBOURG

ARIELLE DOMBASLE

RAPHAËL ENTHOVEN

LAURENCE FERRARI

LIANE FOLY

OLI

INES REG

ANNE-MARIE REVOL

AURÉLIE SAADA

EMMANUEL SAUVAGE

LAURA TENOUDJI

KERENN ANN ZEIDEL

PRIZE

The prize includes a cheque for €1,500 a night in each of our Parisian establishments, a jeroboam of Deutz champagne, and other surprises... EVOK will purchase 200 copies of the winning book, which will be placed in each of the rooms in our establishments with a "Evok Literary Award" banner.

READING PANEL

ABOUT EMMANUELLE DE BOYSSON

A novelist, journalist and co-founder of the Evok Award and the Prix de la Closerie des Lilas, she has published twenty-five books, including eleven best-selling novels in which she explores the lives of free-spirited women. These include "Oublier Marquise" (Flammarion, Prix Simone Veil 2017), "Les années solex" (Héloïse d'Ormesson), "Je ne vis que pour toi" and "June" (Calmann-Lévy), about Henry Miller's muse June Mansfield.

ABOUT TRISTANE BANON

Novelist, short story writer, essayist, lecturer and co-founder of the Evok Award, she is the author of, most notably, "J'ai oublié de la tuer" (2004, selected at the Chambéry Debut Novel Festival), "Le bal des hypocrites" (2011, awarded at the Salon des dames de Nevers) and "La paix des sexes" (2021, Prix spécial du livre citoyen du ministère de la culture).

She is a regular contributor to the TV programme "Conversations with Anna Cabana" on the TV channel i24, contributes to numerous mooks and literary and popular magazines, and regularly writes articles and columns on equality and secularism in various newspapers.

ABOUT EVOK

Using property owned by Pierre Bastid, Evok was formed and developed by Romain Yzerman and General Director Emmanuel Sauvage and opened in 2014. The aim of its three co-founders was to create new lifestyles and destinations that change the rules of what a luxury hotel can be. At each of its addresses, Evok offers its guests the welcome of their dreams, providing a unique contemporary interpretation of European culture and lifestyle.

Every Evok brand has its own distinct identity, but what they all share is the desire to provide a warm, authentic atmosphere that draws influence from the various environments in which the hotels are situated. Nolinski is a haven of tranquillity at the very heart of bustling city-centre locations. At Brach, Evok brings a sophisticated, welcoming lifestyle to imposing districts, while at Sinner, it draws on the vibrant energy of a historical neighbourhood, transforming it into an uncompromisingly edgy interpretation of a cultured lifestyle. Evok also invites you into some highly exclusive properties: the Hameau de la Volière, Palais Royal Restaurant, and Cour des Vosges.

Each location has its own brand, ambition, concept, and atmosphere inspired by its surroundings. For every project, the aim is to identify a suitable location, bring it to life and give free rein to the imagination of Evok's chosen designers: Philippe Starck, Tristan Auer, Jean-Louis Deniot, Christophe Tollemer and LeCoadic-Scotto, among others. The end goal is to provide unique, joyful moments of pleasure and wellbeing through outstanding service and the careful curation of every detail.

The group aims to be a key contributor to society, helping its team members to grow, imparting expertise and life skills, energising and striving for a more environmentally friendly future. It is our way of giving back, sharing our successes and promoting an exchange of skills and ideas as part of a project that goes well beyond the company itself.

Evok has developed real flair and expertise in the hotel, restaurant and wellness industries. From creating new hotels to refurbishing existing ones, in the group's native France and beyond, we offer bespoke services thanks to our strong management, auditing and consulting expertise.

Building on a collection of six extraordinary premises, the story continues with the international expansion of the group's brands: Nolinski in Venice (2023), and Brach in Madrid (2024) and Rome (2025).



EVOK LITERARY PRIZE ATTACHED

TIFFANY MEYER
tiffany.meyer.presse@gmail.com

EVOK PRESS COORDINATION

SOLENN GUBRI
sgubri@evokcollection.com

PRESS CONTACT

France
BÉATRICE KORB KAPLAN
beatrice.korb@agenceproches.com

United-Kingdom
NICOLA FRANKLIN
nicola@bacchus.agency

USA
CARA CHAPMAN
cara@bacchus.agency

Middle-East
DANIA SAWEDEG
dania@hfaconsultancy.com

Ital
JASMINE LE VAN KIM
jasmine@levankim.it



EVOK

17 AVENUE DE L'OPÉRA
PARIS 1^{er}

T. +33 (0)1 58 12 03 03

CONTACT@EVOKCOLLECTION.COM
EVOKCOLLECTION.COM