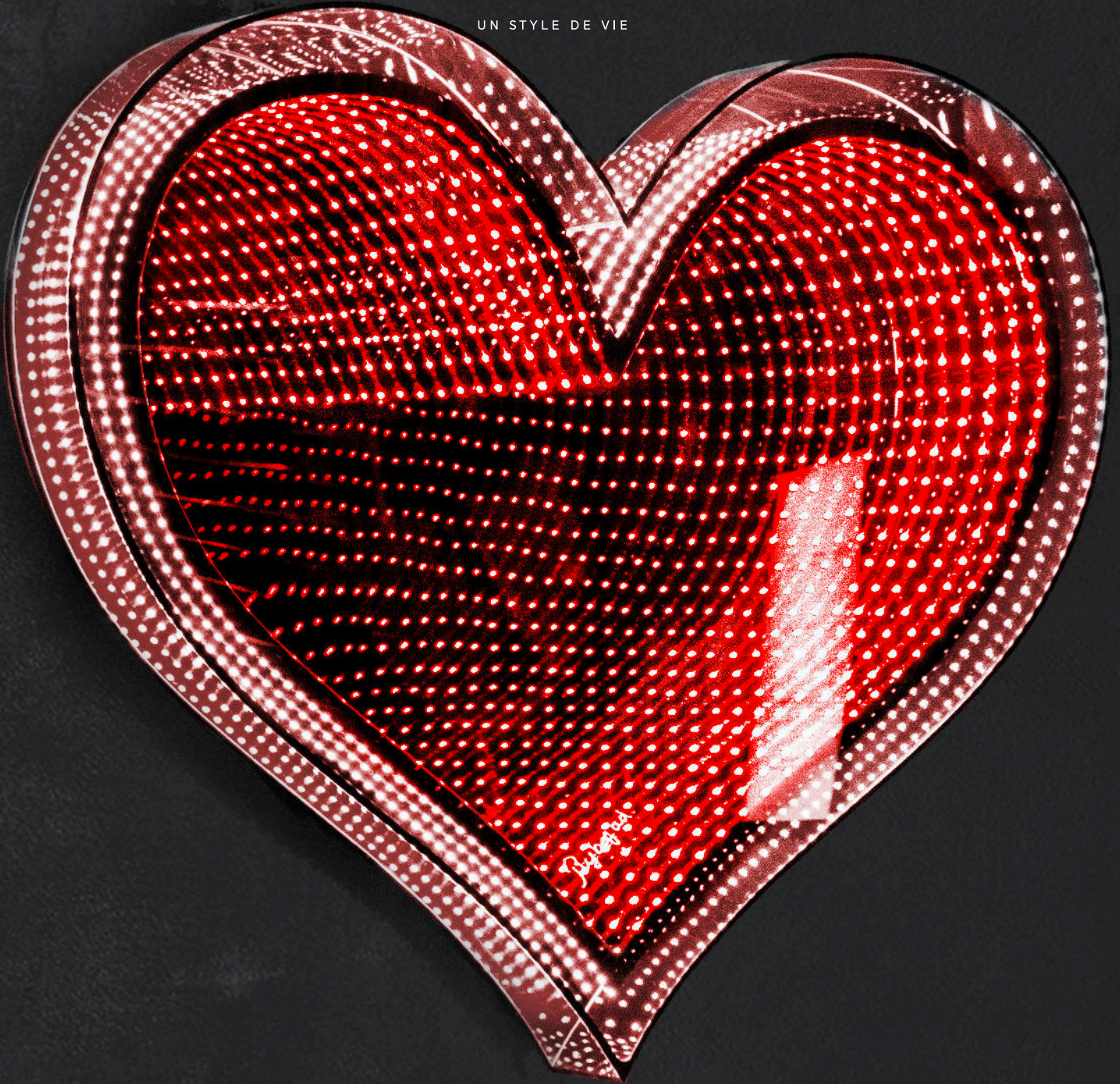


BRACH

UN STYLE DE VIE

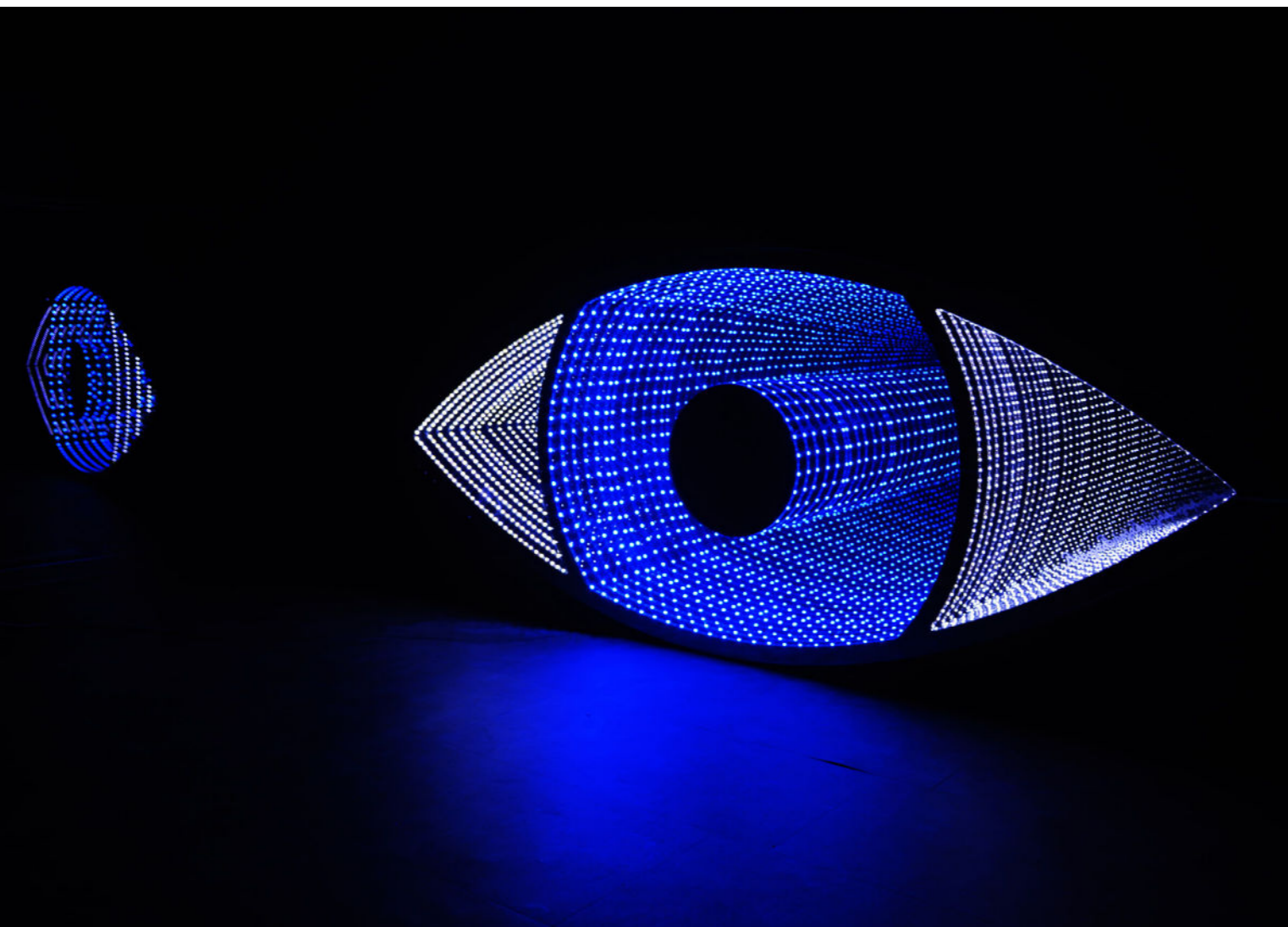


MAY 15TH – JUNE 15TH 2023

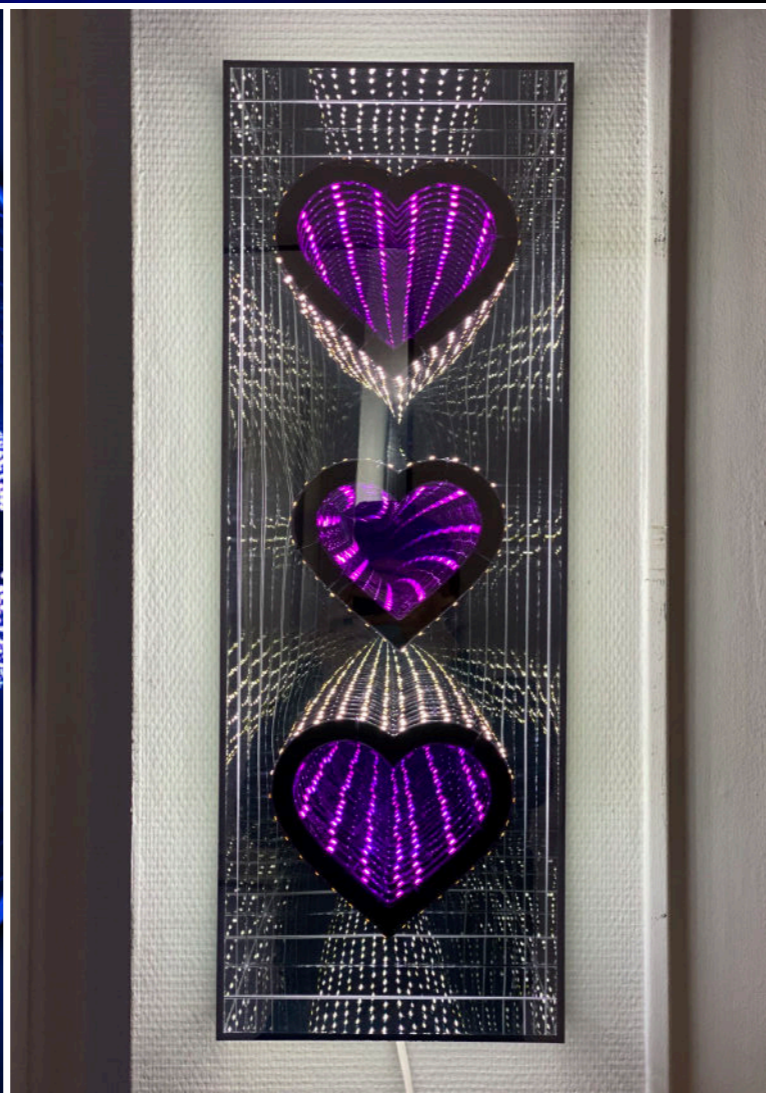
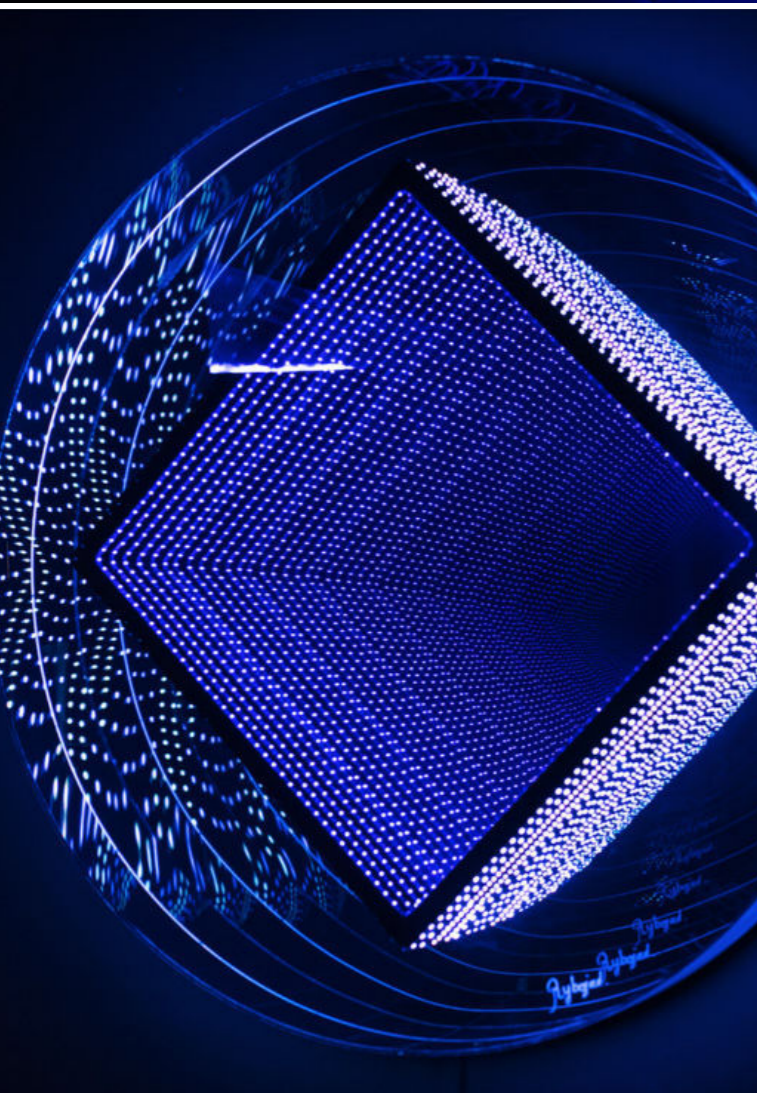
“ART LIGHT”

by Emmanuelle Rybojad

PRESS RELEASE



This self-taught artist celebrates Pop culture and the 1970s in her work. The "Art light" exhibition represents her passion for the interplay of reflections and the taste for freedom that is so important and inspirational to her.



As a result, Emmanuelle Rybojad is presenting four works of art at Brach Paris, each created using a different material and medium: mirrors, neon lights, LEDs and Rubik's cubes. Distributed throughout the different floors, these aesthetic works, imbued with a multi-generational modernity, stimulate and encourage introspection.

As a young visual artist, Emmanuelle Rybojad is a master of materials, perfecting her skills with neon tubes, mirrors and any other material that satisfies her thirst for creation and her boundless, colourful imagination. For this self-taught artist, the path to creation was intuitive and straightforward. In less than a year, her work has been exhibited in prestigious galleries in New York, Singapore, Paris, London, Miami, Geneva, Saint-Tropez, Mykonos and Venice. In 2019, she achieved significant recognition, being included in Forbes magazine's "30 under 30" list.



Brach Paris is located in the heart of Paris' magnificent 16th arrondissement, where Evok has taken a welcoming and sophisticated approach.

It provides visitors with a joyful, authentic, immersive experience, a contemporary interpretation of life in this community. Here, wellbeing, energy and attention to detail are for everyone.

The visionary designer Philippe Starck was given carte blanche over its 7000 m2 surface area. The result is 1930s-architecture-meets-modernism, Bauhaus, Dada and surrealism, with warm tones and natural, raw materials such as wood, leather, concrete, glass, marble and metal. With its 59 rooms and suites, together with its terraces and the rooftop with breathtaking views over Paris' skyline and the Eiffel Tower, Brach offers a privileged, cosmopolitan and truly astonishing setting. Thanks to its pools, Sports Club, bar, restaurant, delicatessen and patisserie, it is a place of culture and wellbeing, a meeting place that can be enjoyed from morning till night. Intimate yet welcoming to all, Brach is a combination of contrasts and contradictions that are complementary, not clashing.

A vibrant, authentic, unique patchwork.

