



EVOK

**Announcement of the appointment
of Piero Pastore as General Manager
of Nolinski Venezia**



PIERO PASTORE, GENERAL MANAGER AT NOLINSKI VENEZIA

**EMMANUEL SAUVAGE, MANAGING
DIRECTOR AND CO-FOUNDER
OF THE EVOK COLLECTION GROUP,
HAS APPOINTED PIERO PASTORE
AS GENERAL MANAGER AT NOLINSKI
VENEZIA.**

With a wealth of experience in the Italian hotel industry, Piero Pastore is to head up the Nolinski Venezia teams as General Manager.

After completing a Master's degree in Hospitality Management, Piero Pastore joined the Starhotels group, where he worked for over ten years, progressing from guest relations to Resident Manager. His experience and expertise in Florence, Venice and Milan spanned 360°, culminating in his appointment as Hotel Manager at the Portici Hotel in Bologna. He joined Evok Collection in April 2023 as Hotel Manager of the Nolinski Venezia, where he is now General Manager.

ABOUT EVOK

Using property owned by Pierre Bastid, Evok was formed and developed by Romain Yzerman and General Director Emmanuel Sauvage and opened in 2014. The aim of its three co-founders was to create new lifestyles and destinations that change the rules of what a luxury hotel can be. At each of its addresses, Evok offers its guests the welcome of their dreams, providing a unique contemporary interpretation of European culture and lifestyle.

Every Evok brand has its own distinct identity, but what they all share is the desire to provide a warm, authentic atmosphere that draws influence from the various environments in which the hotels are situated. Nolinski is a haven of tranquillity at the very heart of bustling city-centre locations. At Brach, Evok brings a sophisticated, welcoming lifestyle to imposing districts, while at Sinner, it draws on the vibrant energy of a historical neighbourhood, transforming it into an uncompromisingly edgy interpretation of a cultured lifestyle. Evok also invites you into some highly exclusive properties: BAST, Palais Royal Restaurant, and Cour des Vosges. Each location has its own brand, ambition, concept, and atmosphere inspired by its surroundings. For every project, the aim is to identify a suitable location, bring it to life and give free rein to the imagination of Evok's chosen designers: Philippe Starck, Tristan Auer, Jean-Louis Deniot, Christophe Tollemer and LeCoadic-Scotto, among others. The end goal is to provide unique, joyful moments of pleasure and wellbeing through outstanding service and the careful curation of every detail.

The group aims to be a key contributor to society, helping its team members to grow, imparting expertise and life skills, energising and striving for a more environmentally friendly future. It is our way of giving back, sharing our successes and promoting an exchange of skills and ideas as part of a project that goes well beyond the company itself.

Evok has developed real flair and expertise in the hotel, restaurant and wellness industries. From creating new hotels to refurbishing existing ones, in the group's native France and beyond, we offer bespoke services thanks to our strong management, auditing and consulting expertise.

Building on a collection of six extraordinary premises, the story continues with the international expansion of the group's brands. After Nolinski in Venice (June 2023), Brach Madrid (2024) and Brach Rome (2026) will join the collection.

NOLINSKI VENEZIA: CHI SIAMO

A pochi canali di distanza da San Marco, dalla Fenice e dal frenetico «Canalazzo», si trova il Nolinski Venezia. La sua maestosa facciata ornata da chimere, figlie di Poseidone, racchiude un'oasi di pace infinita, un luogo d'arte e di vita eccezionale.

Attraverso i cinque piani, stili diversi come Art Nouveau, Stile Liberty e Modernismo si fondono in un'armonia senza tempo, esaltata dagli interior designer Le Coadic & Scotto. L'arte e la materia trionfano: stucco marmoreo e marmorino si contendono il prestigio, mentre le opere d'arte antiche e contemporanee, i mosaici e i giochi di luce affascinano l'occhio dei visitatori in ogni angolo dell'hotel.

Tutti i dettagli e gli oggetti scelti conferiscono a ciascuna delle 43 camere, tra cui 11 suite, un'atmosfera da appartamento privato.

Da Il Caffè e il suo patio, al Bar biblioteca con i suoi 4.000 libri e un affresco dell'artista Simon Buret, alla hall intima e sontuosa, all'anfiteatro del Ristorante Palais Royal Venezia, senza dimenticare la Spa di ispirazione ottomana e la vasca in mosaico oro con vista sul cielo e sui tetti di Venezia, ogni spazio è stato progettato per dare vita alla delicatezza veneziana attraverso l'eleganza francese.

Alcuni luoghi hanno un'anima, altri sono semplicemente belli. E al Calle Larga XXII Marzo, è l'anima Nolinski a vibrare. Alle porte del Nolinski, la Serenissima è più effervescente che mai, per un soggiorno straordinario e ricco di emozioni.

COORDINAMENTO COMUNICAZIONE DEL GRUPPO EVOK

CHARLINE HANROT

chanrot@evokcollection.com

CONTATTI STAMPA PER PAESE

FRANCIA

BÉATRICE KORB KAPLAN

beatrice.korb@agenceproches.com

REGNO UNITO

CLARE JACKSON

evok@bacchus.agency

STATI UNITI

CARA CHAPMAN

cara@bacchus.agency

MEDIO ORIENTE

DANIA SAWEDG

dania@hfaconsultancy.com

ITALIA

JASMINE LE VAN KIM

jasmine@levankim.it

SPAGNA

CARLOTA LARIO AGUADO

carlota@brandscomm.com



EVOK

17 AVENUE DE L'OPÉRA
PARIS 1^{er}

T. +33 (0)1 58 12 03 03

CONTACT@EVOKCOLLECTION.COM

EVOKCOLLECTION.COM