




BRACH

UN STYLE DE VIE

WHEN MUSIC
SETS THE TONE

PRESS RELEASE



To mark its tenth anniversary, Evok Collection is celebrating a decade of strong relationships and unforgettable encounters, a team adventure woven of human connections and shared successes.

In 2024, we will be offering an exceptional programme of events which captures the spirit of the group. From March 2024 onwards, Brach Paris will be hosting a new series of monthly events.


For one evening, the Restaurant will be transformed into a stage for carefully selected live performances offering much more than just dinner, an elegant, unique atmosphere that reflects the very essence of the place.

Join us on 7th March for the inaugural event, a celebration of the passionate elegance of the tango. In the presence of the choreographer Rubén Molina, immerse yourself in the spellbinding world of this iconic dance, where passion and grace come together to create a captivating show, a true ode to art and passion.

RESERVATIONS :

<https://brachparis.com/restaurant-bar-rooftop/>

Upcoming events will be announced on

 @brachparis

as well as via the newsletter (register at www.brachparis.com)



ABOUT BRACH PARIS

Brach Paris is located in the heart of Paris' magnificent 16th arrondissement, where Evok has taken a welcoming and sophisticated approach.

It provides visitors with a joyful, authentic, immersive experience, a contemporary interpretation of life in this community. Here, wellbeing, energy and attention to detail are for everyone.

The visionary designer Philippe Starck was given carte blanche over its 7000 m² surface area. The result is 1930s-architecture-meets-modernism, Bauhaus, Dada and surrealism, with warm tones and natural, raw materials such as wood, leather, concrete, glass, marble and metal. With its 59 rooms and suites, together with its terraces and the rooftop with breathtaking views over Paris' skyline and the Eiffel Tower, Brach offers a privileged, cosmopolitan and truly astonishing setting. Thanks to its pools, Sports Club, bar, restaurant, delicatessen and patisserie, it is a place of culture and wellbeing, a meeting place that can be enjoyed from morning till night. Intimate yet welcoming to all, Brach is a combination of contrasts and contradictions that are complementary, not clashing.

A vibrant, authentic, unique patchwork.

EVOK PRESS COORDINATION

EMMA KALADJIAN DE AZEVEDO

ekaladjian@evokcollection.com

PRESS CONTACT

FRANCE

BÉATRICE KORB KAPLAN

beatrice.korb@agenceproches.com

UNITED-KINGDOM

CLARE JACKSON

evok@bacchus.agency

USA

CARA CHAPMAN

cara@bacchus.agency

MIDDLE-EAST

DANIA SAWEDEG

dania@hfaconsultancy.com

ITALY

JASMINE LE VAN KIM

jasmine@levankim.it

SPAIN

CARLOTA LARIO AGUADO

carlota@brandscomm.com

BRACH

UN STYLE DE VIE

1-7 rue Jean Richepin
75116 Paris
brachparis.com
Tel. +33 (0)1 44 30 10 00