

PRIX LITTÉRAIRE
EVOK COLLECTION

×

BRACH

UN STYLE DE VIE



2024 - 5th EDITION
Announcement of the six
competing books

PRESS RELEASE

Evok Collection announces the six works selected for the 5th edition of its Literary Prize.

This prize is awarded to the book that best represents the spirit of summer.

Tristane Banon and Emmanuelle de Boysson, co-founders of the Prize, assisted by Anne-Marie Revol, use their expertise and passion for literature to select works that captivate and inspire readers.

BOOKS IN COMPETITION

Insula Caroline Caugant (*Seuil*)

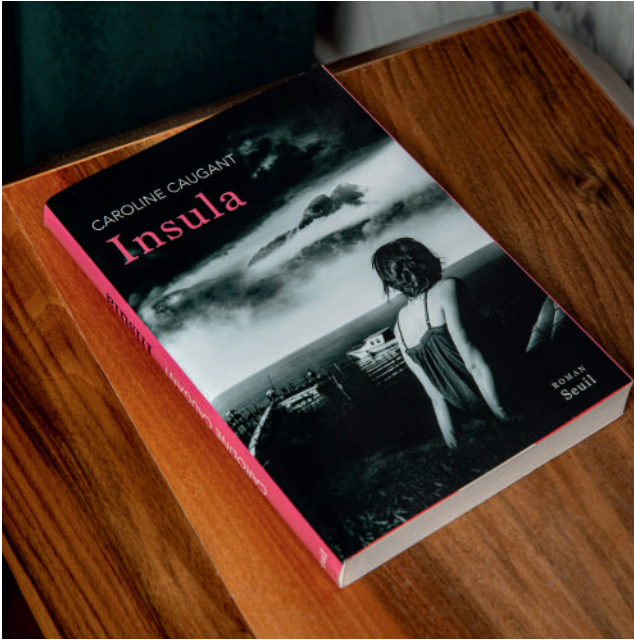
Ce que je sais de toi Eric Chacour (*Philippe Rey*)

La fille de Lake Placid Marie Charrel (*Les Pérégrines*)

Rousse Denis Infante (*Ed Tristram*)

Stella et l'Amérique Joseph Incardona (*Finitude*)

Ceux qui appartiennent au jour Emma Doude Van Troostwijk (*Ed de Minuit*)



The jury will meet to deliberate and choose the winner on **3rd June 2024** and the Prize will be presented on **17th June 2024**.

At the 4th edition of the competition, in 2023, David Thomas was chosen by the jury for his book "Partout les autres", published by Éditions de L'Olivier.

READING COMMITTEE

TRISTANE BANON

Novelist, short story writer, essayist, lecturer and co-founder of the Evok Prize, she is the author of "J'ai oublié de la tuer" (2004, selected at the Chambéry Debut Novel Festival), "Le bal des hypocrites" (2011, awarded at the Nevers Salon des dames) and "La paix des sexes" (2021, Special Citizen Book Prize from the Ministry of Culture). She is a regular contributor to the programme "Conversations with Anna Cabana" on the i24 television channel, participates in a number of mooks and literary and civic magazines, and regularly writes articles and op-eds in favour of equality and secularism in various newspapers.

EMMANUELLE DE BOYSSON

A novelist, journalist and co-founder of the Evok Prize and the Closerie des Lilas Prize, she has published twenty-five books, including eleven best-selling novels in which she explores the lives of free-thinking women. These include "Oublier Marquise", (Flammarion, 2017 Simone Veil Prize), "Les années solex" (Héloïse d'Ormesson), "Je ne vis que pour toi", "June" (Calmann-Lévy) and "Un coup au cœur" (Calmann-Lévy, 2024), the story of recovery after cardiac arrest and a near-death experience.

ANNE-MARIE REVOL

A journalist, she has worked for over 20 years at France Télévisions, where she covers literary news and has a weekly feature focusing on books. Her favourite genre is fiction, as long as it captivates her, teaches her, moves her, takes her on a journey and makes her grow... Of course, she is not confined to any one genre, and loves essays, comic strips and children's literature... Before joining the public service, she was a reporter at Le Figaro and helped set up RMC's morning news programme. An author in her spare time, never wasted, she has published four books: "Nos étoiles ont filé" (Stock), awarded the ELLE Women Readers' Choice Prize; "Gaspard ne répond plus" (JCLattès), shortlisted for the Livre de Poche Prize; "L'étoile russe" (JCLattès) and "Une vie inestimable" (JCLattès), available since June 2023, like all her books, published by Livre de Poche.

ABOUT EVOK COLLECTION

Using property owned by Pierre Bastid, Evok was formed and developed by Romain Yzerman and General Director Emmanuel Sauvage and opened in 2014. The aim of its three co-founders was to create new lifestyles and destinations that change the rules of what a luxury hotel can be. At each of its addresses, Evok offers its guests the welcome of their dreams, providing a unique contemporary interpretation of European culture and lifestyle.

Every Evok brand has its own distinct identity, but what they all share is the desire to provide a warm, authentic atmosphere that draws influence from the various environments in which the hotels are situated. Nolinski is a haven of tranquillity at the very heart of bustling city-centre locations. At Brach, Evok brings a sophisticated, welcoming lifestyle to imposing districts, while at Sinner, it draws on the vibrant energy of a historical neighbourhood, transforming it into an uncompromisingly edgy interpretation of a cultured lifestyle. Evok also invites you into some highly exclusive properties: BAST, Palais Royal Restaurant, and Cour des Vosges.

Each location has its own brand, ambition, concept, and atmosphere inspired by its surroundings. For every project, the aim is to identify a suitable location, bring it to life and give free rein to the imagination of Evok's chosen designers: Philippe Starck, Tristan Auer, Jean-Louis Deniot, Christophe Tollemer and LeCoadic-Scotto, among others. The end goal is to provide unique, joyful moments of pleasure and wellbeing through outstanding service and the careful curation of every detail.

The group aims to be a key contributor to society, helping its team members to grow, imparting expertise and life skills, energising and striving for a more environmentally friendly future. It is our way of giving back, sharing our successes and promoting an exchange of skills and ideas as part of a project that goes well beyond the company itself.

Evok has developed real flair and expertise in the hotel, restaurant and wellness industries. From creating new hotels to refurbishing existing ones, in the group's native France and beyond, we offer bespoke services thanks to our strong management, auditing and consulting expertise.

Building on a collection of six extraordinary premises, the story continues with the international expansion of the group's brands. After Nolinski in Venice (June 2023), Brach Madrid (2024) and Brach Rome (2026) will join the collection.

EVOK LITERARY PRIZE ATTACHED

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