

**ACQUISITION OF MAS DE CHASTELAS
IN THE GULF OF SAINT TROPEZ**





A THIRD NOLINSKI ESTABLISHMENT IN THE GULF OF SAINT TROPEZ

Zaka Investments (property developer) and Evok Collection (hotel operator), headed respectively by Romain Yzerman and Emmanuel Sauvage, have announced the acquisition of Mas de Chastelas in Gassin, in the Gulf of Saint-Tropez, and the opening of a third Nolinski establishment which will join the 8 properties in the collection.

This is the group's first acquisition since Famille C Participations, the Courtin family's investment company, acquired a strategic stake in Evok Collection. The purchase of Mas de Chastelas reflects the long-term alliance between these 2 French family groups and their ambitious, fresh approach to the luxury hotel business. Since 2014, Evok Collection has been creating new destinations with a highly discerning and innovative approach to luxury hotels. There was a steady wave of hotel openings in Paris between 2016 (Nolinski), 2018 (Brach) and 2019 (Sinner, Cour des Vosges). Following this initial phase of demonstrating the pertinence of the exclusive options it has adopted for its establishments, Evok Collection has now entered a new phase of growth with the phased opening of establishments in four European destinations: Venice (2023), Madrid (2024), Rome (2026) and Saint-Tropez (2026).

These international openings will give renewed prominence to the Nolinski and Brach experiences, now represented in a number of different locations. These two brands are now the cornerstones of Evok Collection's expansion.

The Mas de Chastelas, an iconic hotel on the Gulf of Saint Tropez in the 1980s, frequented by a host of artists, had been owned by the same family for 30 years. The purchase of this 2.5 hectare property will enable ZAKA & EVOK to roll out the Nolinski brand, already established in Paris and Venice, with a hotel project that is unique in its scale and ambition. An approved and validated planning permit has been obtained to expand the portfolio and create an exceptional new establishment offering a full range of 5-star services.

In the summer of 2026, the property will reopen and offer 55 rooms and suites, Restaurants & bar, Innovative well-being centre, Kids club, 3 swimming pools, Padel and tennis courts, Gardens.

Evok Collection's acquisition confirms its intention to expand further by opening new addresses in Europe, with the aim of owning and operating around 15 establishments worldwide over the next 5 years. The French and Swiss Alps, Ibiza, Milan, London, Lake Como, the Amalfi Coast and Capri are among the destinations under consideration.

ABOUT EVOK COLLECTION

Using property owned by Pierre Bastid, Evok was formed and developed by Romain Yzerman and General Director Emmanuel Sauvage and opened in 2014. The aim of its three co-founders was to create new lifestyles and destinations that change the rules of what a luxury hotel can be. At each of its addresses, Evok offers its guests the welcome of their dreams, providing a unique contemporary interpretation of European culture and lifestyle.

Every Evok brand has its own distinct identity, but what they all share is the desire to provide a warm, authentic atmosphere that draws influence from the various environments in which the hotels are situated. Nolinski is a haven of tranquillity at the very heart of bustling city-centre locations. At Brach, Evok brings a sophisticated, welcoming lifestyle to imposing districts, while at Sinner, it draws on the vibrant energy of a historical neighbourhood, transforming it into an uncompromisingly edgy interpretation of a cultured lifestyle. Evok also invites you into some highly exclusive properties: BAST, Palais Royal Restaurant, and Cour des Vosges.

Each location has its own brand, ambition, concept, and atmosphere inspired by its surroundings. For every project, the aim is to identify a suitable location, bring it to life and give free rein to the imagination of Evok's chosen designers: Philippe Starck, Tristan Auer, Jean-Louis Deniot, Christophe Tollemer and LeCoadic-Scotto, among others. The end goal is to provide unique, joyful moments of pleasure and wellbeing through outstanding service and the careful curation of every detail.

The group aims to be a key contributor to society, helping its team members to grow, imparting expertise and life skills, energising and striving for a more environmentally friendly future. It is our way of giving back, sharing our successes and promoting an exchange of skills and ideas as part of a project that goes well beyond the company itself.

Evok has developed real flair and expertise in the hotel, restaurant and wellness industries. From creating new hotels to refurbishing existing ones, in the group's native France and beyond, we offer bespoke services thanks to our strong management, auditing and consulting expertise.

Building on a collection of six extraordinary premises, the story continues with the international expansion of the group's brands. After Nolinski in Venice (June 2023), Brach Madrid (2024) and Brach Rome (2026) will join the collection.

ABOUT ZAKA

ZAKA Investments, the Paris-based real estate arm of industrialist Pierre Bastid's Family Office, managed by Romain Yzerman, has carried out around sixty transactions worth over €1 billion since 2012.

Its strengths? A small team of around ten people, with virtually unlimited resources and the ability to take immediate entrepreneurial and business decisions. Its expertise? Focusing on complex investments, managing the entire investment process in-house: acquisition, financing, eviction, permits and project management, right through to marketing or disposal.

Since its inception, Zaka Investments has carried out a large number of corporate disposals (Generali, Macif Immo, Cardif, Sofidy, AEW, Ardian, etc.) of restructured core and core plus office buildings, as well as several high value portfolios of retail premises.

Since 2014, Zaka Investments has also been expanding the EVOK hotel group's property portfolio, with five luxury 5-star hotels already completed and open in Paris and Venice.

Nolinski Paris : 3,200 m² Avenue de l'Opéra

Nolinski Venezia : 3,300 m² between San Marco & l'Accademia

Brach Paris : 6,000 m² at La Muette with Philippe Starck

Sinner Paris : 3,000 m² rue du Temple

Cour des Vosges : 800 m² on Place des Vosges

Coming soon Brach Madrid, Brach Rome...
www.zakainvestments.com

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