

In the heart of the 16<sup>th</sup> arrondissement, the Brach Paris is launching its first season of "Dîners Privés", an exclusive, bespoke experience. The Brach rooftop is transformed into a stunning private dining room for an evening to remember, immersed in sumptuous greenery and boasting breathtaking 360-degree views of Paris and the Eiffel Tower.

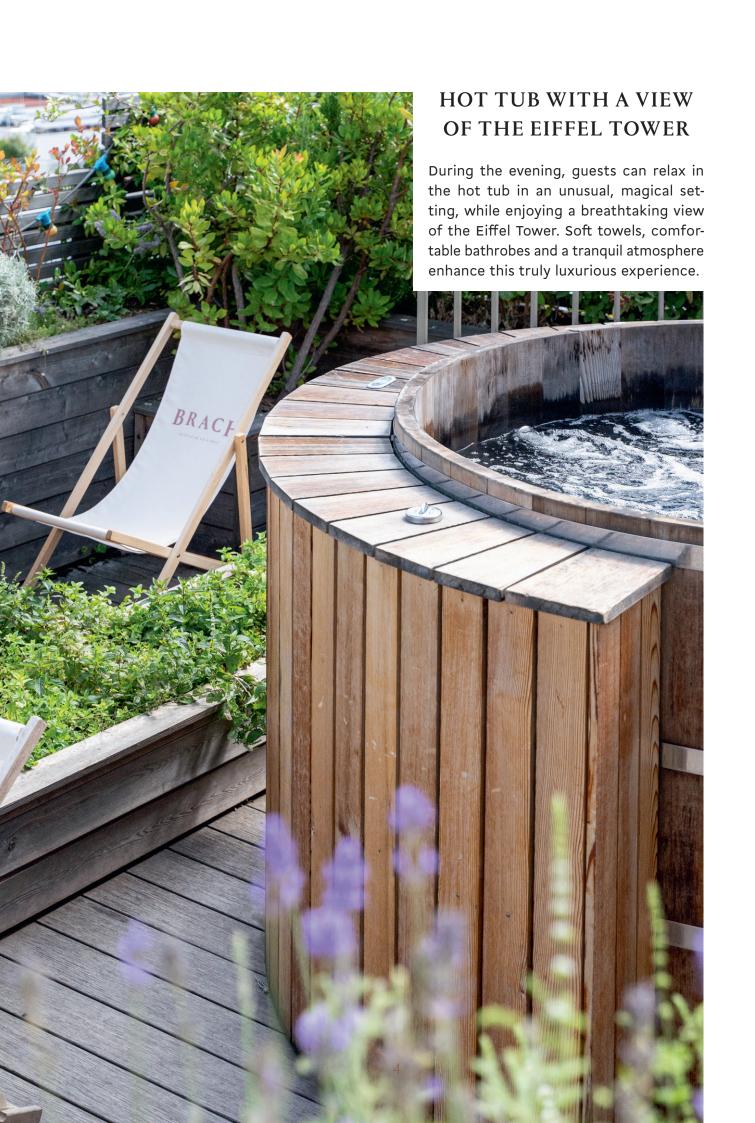
Designed for intimate groups of 12 to 16 guests, La Table du rooftop ensures an enchanting evening in a unique setting.

# **USEFUL INFORMATION**

The Brach Paris Private Dinners are available upon request and can be personalised according to the guests' preferences. Whether it's for a special celebration, a corporate event or simply a night out with friends, Brach Paris is always a good choice.

Limited offer from €250/person
Subject to favourable weather conditions.
Information and bookings: events@brachparis.com
On 14th July, 26th July and 11th August 2024, specific private
event charges will be applied.







Inès-Olympe Mercadal has designed the table settings for the Private Dinners. Known for her bold, colourful style, Inès-Olympe contributes her own distinctive flair to every dinner.

The tables are adorned with unique creations, combining artisanal tableware, bright tablecloths and cheerful accessories that transform every meal into a feast for the senses.

Guests are immersed in a vibrant environment where every detail, from the plates to the cutlery, tells a story in a convivial and enchanting setting.





# BRACH ROOFTOP

UN STYLE DE VIE

# LA TABLE DU POTAGER

BY ADAM BENTALHA

Fennel | Olives Kalamata
Tomatoe | Verbena
Artichoke | Thyme | Poutargue
Pepper | Coriander
Zucchini | Mint
Eggplant | Granada
Watermelon | Basil

Fish of the day | Vegetables

Piece of meat | Potato

Goat cheese | Quince

#### ABOUT BRACH PARIS

Brach Paris is located in the heart of Paris' magnificent 16th arrondissement, where Evok has taken a welcoming and sophisticated approach.

It provides visitors with a joyful, authentic, immersive experience, a contemporary interpretation of life in this community. Here, wellbeing, energy and attention to detail are for everyone.

The visionary designer Philippe Starck was given carte blanche over its 7000 m2 surface area. The result is 1930s-architecture-meets-modernism, Bauhaus, Dada and surrealism, with warm tones and natural, raw materials such as wood, leather, concrete, glass, marble and metal. With its 59 rooms and suites, together with its terraces and the rooftop with breathtaking views over Paris' skyline and the Eiffel Tower, Brach offers a privileged, cosmopolitan and truly astonishing setting. Thanks to its pools, Sports Club, bar, restaurant, delicatessen and patisserie, it is a place of culture and wellbeing, a meeting place that can be enjoyed from morning till night. Intimate yet welcoming to all, Brach is a combination of contrasts and contradictions that are complementary, not clashing.

A vibrant, authentic, unique patchwork.

#### EVOK COLLECTION PRESS COORDINATION

## CHARLINE HANROT

chanrot@evokcollection.com

PRESS CONTACT

FRANCE

## **BÉATRICE KORB KAPLAN**

beatrice.korb@agenceproches.com

UNITED-KINGDOM

**CLARE JACKSON** 

evok@bacchus.agency

 ${\tt USA}$ 

CARA CHAPMAN

cara@bacchus.agency

ITALY

JASMINE LE VAN KIM

jasmine@levankim.it

SPAIN

CARLOTA LARIO AGUADO

 $\verb|carlota@brandscomm.com||\\$ 



1-7 rue Jean Richepin 75116 Paris brachparis.com Tel. +33 (0)1 44 30 10 00