

A woman with blonde hair is lying down on a white surface, her eyes closed in a state of relaxation. Two hands are visible, using gold-colored rollers to massage her face. The lighting is soft and focused on her face, creating a serene and luxurious atmosphere.

BRACH

PARIS

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CLARINS

NEW EXPERIENCE

CLARINS

Precious

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PRESS RELEASE



CLARINS *Precious*


THE CLARINS PRECIOUS EXPERIENCE ARRIVES AT BRACH PARIS

The latest highlight in the Clarins x Brach collaboration.

Brach introduces Clarins Precious, a unique routine combining the expertise of Clarins treatments with powerful Asian massage techniques. Designed in collaboration with the facialist Marie Depoulain, this treatment focuses on the sensations and efficacy of Clarins Precious products, enriched with cryoextract of Queen of the Night, a key to cellular longevity, promising spectacular anti-ageing results.

This range will be available for sale at Brach Paris, along with personalised advice from experts on how to prolong the benefits at home.

Brach Paris has redefined
the well-being experience in
partnership with Clarins;
synonymous with long term vision,
Clarins is renowned for its timeless
approach to beauty and well-being.



Now located on the first floor, the reception area provides a vibrant and attractive setting. Amidst the hustle and bustle of the surrounding area, it radiates a harmonious ambience conducive to relaxation and unwinding.

The treatment suites, true havens of peace, are comfortable and spacious. Draped in soft linen, they provide a temporary respite from the hectic pace of life, offering a calm and deeply relaxing experience. We take care of everything: after the treatment, a well-being drink is served in the lobby, easing the transition back to reality.

The Clarins treatment menu offers a sensory experience for both men and women. Designed to revitalise the face, body and spirit, these treatments combine high-quality techniques for deep relaxation, skin regeneration and overall well-being.

Those who would like to combine their treatment with the sports club's facilities will be offered access at the special rate of €100. Bookings can be made with the Brach Paris team.

INFORMATION AND BOOKINGS

Website brachparis.com

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spa@brachparis.com

ABOUT BRACH PARIS

Brach Paris is located in the heart of Paris' magnificent 16th arrondissement, where Evok has taken a welcoming and sophisticated approach.

It provides visitors with a joyful, authentic, immersive experience, a contemporary interpretation of life in this community. Here, wellbeing, energy and attention to detail are for everyone.

The visionary designer Philippe Starck was given carte blanche over its 7000 m2 surface area. The result is 1930s-architecture-meets-modernism, Bauhaus, Dada and surrealism, with warm tones and natural, raw materials such as wood, leather, concrete, glass, marble and metal. With its 59 rooms and suites, together with its terraces and the rooftop with breathtaking views over Paris' skyline and the Eiffel Tower, Brach offers a privileged, cosmopolitan and truly astonishing setting. Thanks to its pools, Sports Club, bar, restaurant, delicatessen and patisserie, it is a place of culture and wellbeing, a meeting place that can be enjoyed from morning till night. Intimate yet welcoming to all, Brach is a combination of contrasts and contradictions that are complementary, not clashing.

A vibrant, authentic, unique patchwork.

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