

In collaboration with the Coline en Ré association, Evok Collection is holding charity piano concerts showcasing young virtuoso artists.

The music will move between Nolinski Paris and Nolinski Venezia, places where melody resonates with particular importance.

Coline en Ré, an international humanitarian charitable association, brings together the finest classical music and a humanitarian cause to help children in danger.

These concerts are organised in aid of a programme designed to prevent children from suffering from malnutrition in Madagascar. Donations collected at the end of each performance will help to «re-nourish» children from families in precarious food situations by providing them with enriched flour and nutritional education for their mothers. €10 is enough to provide food for one child.

Two first concerts have already been given by Pierre-Marie Gasnier on March 28 at Nolinski Paris, and by John Gade on April 3 at Nolinski Venezia.

PROGRAMME

NOLINSKI PARIS Thursday 19th September 2024 at 7pm - Yiheng Wang Thursday 21st November 2024 at 7pm - Sacha Morin Thursday 21st November 2024 at 7pm - Sacha Morin Thursday 12th December 2024 at 7pm - Florent Ling

Free registration
via the Evok Collection newsletter and social media



ABOUT NOLINSKI PARIS

A few cobblestones from the Comédie Française, Rue Saint-Honoré and the gardens of the Palais-Royal lies a haven of comfort in the elegant setting of a typical Haussmann-style apartment building: Nolinski Paris.

The first of the Evok collection to open, it embodies the French lifestyle, the elegance of discreet luxury, and the charm of an address at the centre of Paris fashion and culture. The Nolinski is a combination of refinement and boldness, modernity and contemporary flair that you'll want to tell all your friends about.

The interior design is by Jean-Louis Deniot, who has reinterpreted classic French décor throughout the Nolinski's six floors. Mouldings, woodwork, antique furniture, sculptures, ceramics, soft lighting, mirrored doors, muted curtains, thick carpets, a range of colours in harmony with a cameo of greys: every choice, every detail, every object gives the 45 rooms – 9 of which are suites – the look of a Haussmann-style apartment.

This is complemented by the minimalistic green Carrara marble reception area, with its bronze sculpture, and the hand-painted clouds on the grand staircase that appear to lead guests towards the heavenly delights above.

Here, between the restaurant and cocktail bar of the intimate Grand Salon, the airy rooms and the mineral spa, every corner is an emotional sensory journey. A softly lit ambiance scented with musk and spices; music; the sensory feel of velvet or tweed. An inviting atmosphere and hospitality delivered with passion. A place of hedonistic experiences and extraordinary reveries, where a flair for detail meets an air of mystery. Because the Nolinski spirit is also synonymous with spontaneity and freedom.

EVOK PRESS COORDINATION

CHARLINE HANROT

chanrot@evokcollection.com

PRESS CONTACT

FRANCE

BÉATRICE KORB KAPLAN

beatrice.korb@agenceproches.com

UNITED-KINGDOM

CLARE JACKSON

evok@bacchus.agency

USA

CARA CHAPMAN

cara@bacchus.agency

ITALY

JASMINE LE VAN KIM

jasmine@levankim.it

SPAIN

CARLOTA LARIO AGUADO

carlota@brandscomm.com



16 AVENUE DE L'OPÉRA 75001 PARIS TEL: +33 (0)1 42 86 10 10