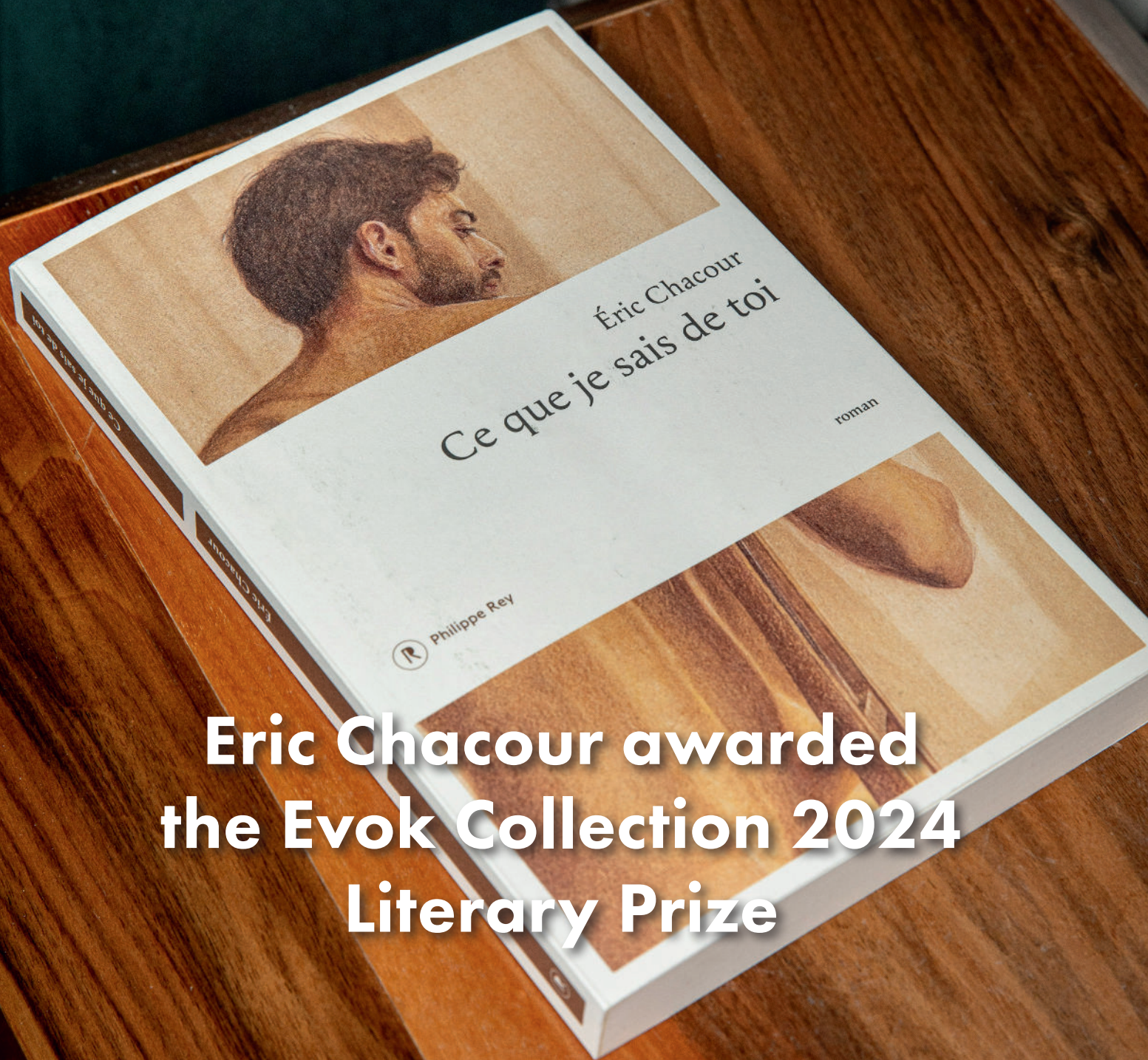


PRIX LITTÉRAIRE
EVOK COLLECTION

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BRACH

UN STYLE DE VIE



**Eric Chacour awarded
the Evok Collection 2024
Literary Prize**

PRESS RELEASE

Evok Collection announces the winner of the 5th edition of its literary prize, demonstrating its commitment to the cultural arena, its desire to foster dialogue and the value of sharing ideas.

The 2024 winner is Éric Chacour for his book "**Ce que je sais de toi**", published by Éditions Philippe Rey.

With the support of Tristane Banon, Emmanuelle de Boysson and Anne-Marie Revol, who are responsible for the selection process, the Evok Collection Literary Prize is unique in terms of the infectious energy it generates and the diversity of its panel of judges. Every year, it celebrates the book that will be the perfect summer read: a French novel or a collection of short stories with obvious literary merit, reflecting the summer's very special spirit.

The award consists of €1500, a night in each of Evok's Parisian establishments, a jeroboam of Deutz champagne and other surprises. Evok will buy 200 copies of the winning book and place them in each of its hotel rooms with a banner that says "Evok Literary Prize".

2024 JURY

The 2024 Prize Jury is composed of leading figures from a wide range of backgrounds and disciplines. Their varied experience and unique perspectives will enrich the deliberations and ensure a fully informed selection of the winner.

TRISTANE BANON
DAVID BELLEMERE
LAURENCE BENAÏM
VALÉRIE BONNETON
CHARLOTTE BOUTELOUP
ROMAIN BRAU
PHILIPPE CAVERIVIÈRE
KARIMA CHARNI
EMMANUELLE DE BOYSSON
BORIS DERICHEBOURG
KARINE DIJOURD
ARIELLE DOMBASLE
RAPHAËL ENTHOVEN
LAURENCE FERRARI
LIANE FOLY
OLI
ROLAND PERÈZ
ANNE-MARIE REVOL
AURÉLIE SAADA
EMMANUEL SAUVAGE
LAURA TENOUDJI
KEREN ANN ZEIDEL

PREVIOUS WINNERS

2020: Anne-Sophie Stefanini, *Cette inconnue*, published by Gallimard

2021: Constance Joly, *Over the Rainbow*, published by Éditions Flammarion

2022: Nathalie Azoulay, *La fille parfaite*, published by Éditions P.O.L

2023: David Thomas, *Partout les autres*, published by Éditions de L'Olivier

THE COMPETING BOOKS IN 2024

Insula Caroline Caugant (Seuil)

Ce que je sais de toi Eric Chacour (Philippe Rey)

La fille de Lake Placid Marie Charrel (Les Pérégrines)

Rousse Denis Infante (Ed Tristram)

Stella et l'Amérique Joseph Incardona (Finitude)

Ceux qui appartiennent au jour Emma Doude Van Troostwijk (Ed de Minit)



ERIC CHACOUR 2024 PRIZE-WINNER WITH THE BOOK "CE QUE JE SAIS DE TOI" PUBLISHED BY ÉDITIONS PHILIPPE REY

"Ce que je sais de toi" (What I Know About You) is a debut novel, compelling thanks to its polished writing and its twists and turns. In 1980s Cairo, a young doctor, Tarek, feels trapped in his well-ordered life. Between his demanding job and a suffocating family, he has found respite by opening a clinic in the poor district of Moqattam. There, he befriends Ali, a local resident, who challenges his convictions and transforms his life.

This novel, brimming with humour and sensitivity, plunges the reader into the Levantine community of a changing Cairo, from the reign of Nasser to the 2000s. Through skilful narration, the author reveals the secrets of a fractured clan and Tarek's moving quest in search of the truth.



ABOUT EVOK COLLECTION

Using property owned by Pierre Bastid, Evok was formed and developed by Romain Yzerman and General Director Emmanuel Sauvage and opened in 2014. The aim of its three co-founders was to create new lifestyles and destinations that change the rules of what a luxury hotel can be. At each of its addresses, Evok offers its guests the welcome of their dreams, providing a unique contemporary interpretation of European culture and lifestyle.

Every Evok brand has its own distinct identity, but what they all share is the desire to provide a warm, authentic atmosphere that draws influence from the various environments in which the hotels are situated. Nolinski is a haven of tranquillity at the very heart of bustling city-centre locations. At Brach, Evok brings a sophisticated, welcoming lifestyle to imposing districts, while at Sinner, it draws on the vibrant energy of a historical neighbourhood, transforming it into an uncompromisingly edgy interpretation of a cultured lifestyle. Evok also invites you into some highly exclusive properties: BAST, Palais Royal Restaurant, and Cour des Vosges.

Each location has its own brand, ambition, concept, and atmosphere inspired by its surroundings. For every project, the aim is to identify a suitable location, bring it to life and give free rein to the imagination of Evok's chosen designers: Philippe Starck, Tristan Auer, Jean-Louis Deniot, Christophe Tollemer and LeCoadic-Scotto, among others. The end goal is to provide unique, joyful moments of pleasure and wellbeing through outstanding service and the careful curation of every detail.

The group aims to be a key contributor to society, helping its team members to grow, imparting expertise and life skills, energising and striving for a more environmentally friendly future. It is our way of giving back, sharing our successes and promoting an exchange of skills and ideas as part of a project that goes well beyond the company itself.

Evok has developed real flair and expertise in the hotel, restaurant and wellness industries. From creating new hotels to refurbishing existing ones, in the group's native France and beyond, we offer bespoke services thanks to our strong management, auditing and consulting expertise.

Building on a collection of six extraordinary premises, the story continues with the international expansion of the group's brands. After Nolinski in Venice (June 2023), Brach Madrid (2024) and Brach Rome (2026) will join the collection.

EVOK ATTACHED LITERARY PRIZE

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