



BRACH
CLUB DE SPORT

UN STYLE DE VIE

PRESS RELEASE

Since its inauguration in 2018, **Brach Paris Sports Club** has become a must for lovers of sport, well-being and friendly environments.

In the heart of the 16th arrondissement of Paris, this unique venue boasts a welcoming and lively atmosphere, where physical exercise goes hand in hand with a genuine sense of community. The sports club embodies an innovative approach to well-being with its **social wellness** concept, which combines setting yourself challenges, sharing and relaxing, while offering its members top-of-the-range facilities and one-to-one programmes.

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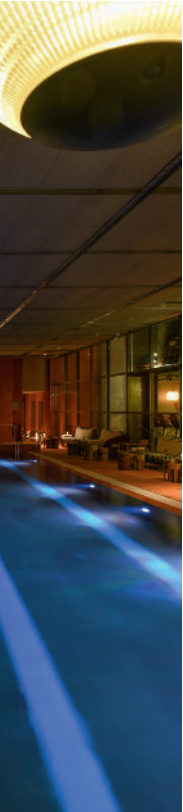
MEMBERS
ONLY



Performance and well-being

The Sports Club is unique with a comprehensive range of products designed to meet the needs of both experienced sportspeople and amateurs. Since its opening, it has become known as a place where **performance** and **well-being** coexist harmoniously, with a wide range of services and facilities.

- **Fitness centre**
- **Group classes:** A wide range of classes are available on reservation. 100 classrooms and pool classes each week.
- **22-metre swimming pool** and 6 mx6 m hot water pool
- **Sauna, salt grotto and steam room**
- Cross fit room
- Sports coaching and special treatments are also available on request.





Dynamic community



The soul of the Sports Club lies in its dynamic community, made up of sports enthusiasts from all walks of life, from professionals to passionate amateurs, as well as local residents looking for an active and friendly environment. This blend of origins and backgrounds creates a vibrant atmosphere, where mutual support and exchange are the focus of interactions.

This means that each member can develop at their own pace, in a stimulating environment that encourages them to **excel and share their experiences.**



News from the sports club

Brach Paris Sports Club is expanding its range of services this autumn with new recovery technologies and innovative therapeutic care:

- **Pressure therapy:** With Normatec 3 compression boots, this technique stimulates blood and lymph circulation to aid muscle recovery. It is ideal for reducing the sensation of heavy legs and improving tissue oxygenation (with a supplement).
- **Percussion massage:** A massage gun, a tool to improve the warm-up before a sports session and speed up recovery after exercise. This service is included in the membership and is available to hotel guests.
- **Bio-impedancemetry:** The InBody 770 tool provides a precise analysis of body composition, offering members a complete morphological assessment. This service is included in the membership and is available to hotel guests.

Brach Paris a holistic approach to well-being

Brach Paris Sports Club enhances the experience of its members by offering much more than just a fitness centre. In addition to cutting-edge recovery technologies, Brach Paris offers dedicated treatment areas where everyone can benefit from a variety of personalised care. **The Clarins care suites**, 2 double and 1 single, located on the first floor, as well as **the Club's integrated Hub**, are places designed to explore all the dimensions of well-being, harmoniously combining care for the body and relaxation for the mind. Deep Tissue sports massages

A holistic approach through a network of carefully selected experts and therapists.

The range includes Clarins skincare, including the new exclusive Precious care range, Harawell Urban Retreat, Jardins de Nana, Wellness masterclasses, Reveal Your Face, Jet Peel, etc.;

With its unique combination of sports, well-being and care, Brach Paris Sports Club is constantly reinventing the experience for its members. With its state-of-the-art facilities and innovative services, Brach Paris is a veritable temple to **social wellness** in Paris. More than just a sports centre, it's a place where you can recharge your batteries, push back your limits and cultivate overall well-being in a warm, friendly atmosphere.

INFORMATION

Membership on request from the Sports Club or on the Brachparis.com website

- Entrance fee: 1500€
- Annual subscription: 2800€
- Coaching: 95€/session, 10-session package 800€
- Day pass: 150€, 10-entry package 1,000€

Wellness services on request from the Sports Club

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ABOUT BRACH PARIS

Brach Paris is located in the heart of Paris' magnificent 16th arrondissement, where Evok has taken a welcoming and sophisticated approach.

It provides visitors with a joyful, authentic, immersive experience, a contemporary interpretation of life in this community. Here, wellbeing, energy and attention to detail are for everyone.

The visionary designer Philippe Starck was given carte blanche over its 7000 m² surface area. The result is 1930s-architecture-meets-modernism, Bauhaus, Dada and surrealism, with warm tones and natural, raw materials such as wood, leather, concrete, glass, marble and metal. With its 59 rooms and suites, together with its terraces and the rooftop with breathtaking views over Paris' skyline and the Eiffel Tower, Brach offers a privileged, cosmopolitan and truly astonishing setting. Thanks to its pools, Sports Club, bar, restaurant, delicatessen and patisserie, it is a place of culture and wellbeing, a meeting place that can be enjoyed from morning till night. Intimate yet welcoming to all, Brach is a combination of contrasts and contradictions that are complementary, not clashing.

A vibrant, authentic, unique patchwork.

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