



BRACH

MADRID

SUNDAY, 11AM. ANOTHER  
CONCEPT OF BRUNCH.

PRESS RELEASE

From 4<sup>th</sup> May 2025, every Sunday, from 11am to 4pm, Brach Madrid presents its brunch. An open table, designed for the city, suited to its pace.

Brach Madrid presents a lively brunch, where flavour takes precedence over convention. A Mediterranean buffet that's constantly changing, distinctive flavours, and carefully selected produce.

The Brach Paris brunch has been renowned as one of the best in Paris and has become an unmissable occasion. We're bringing this tradition to Madrid, tailoring it to its pace and style, whilst maintaining the same high standards.





## A LIVELY BUFFET, WITH CUISINE BY ADAM BENTALHA

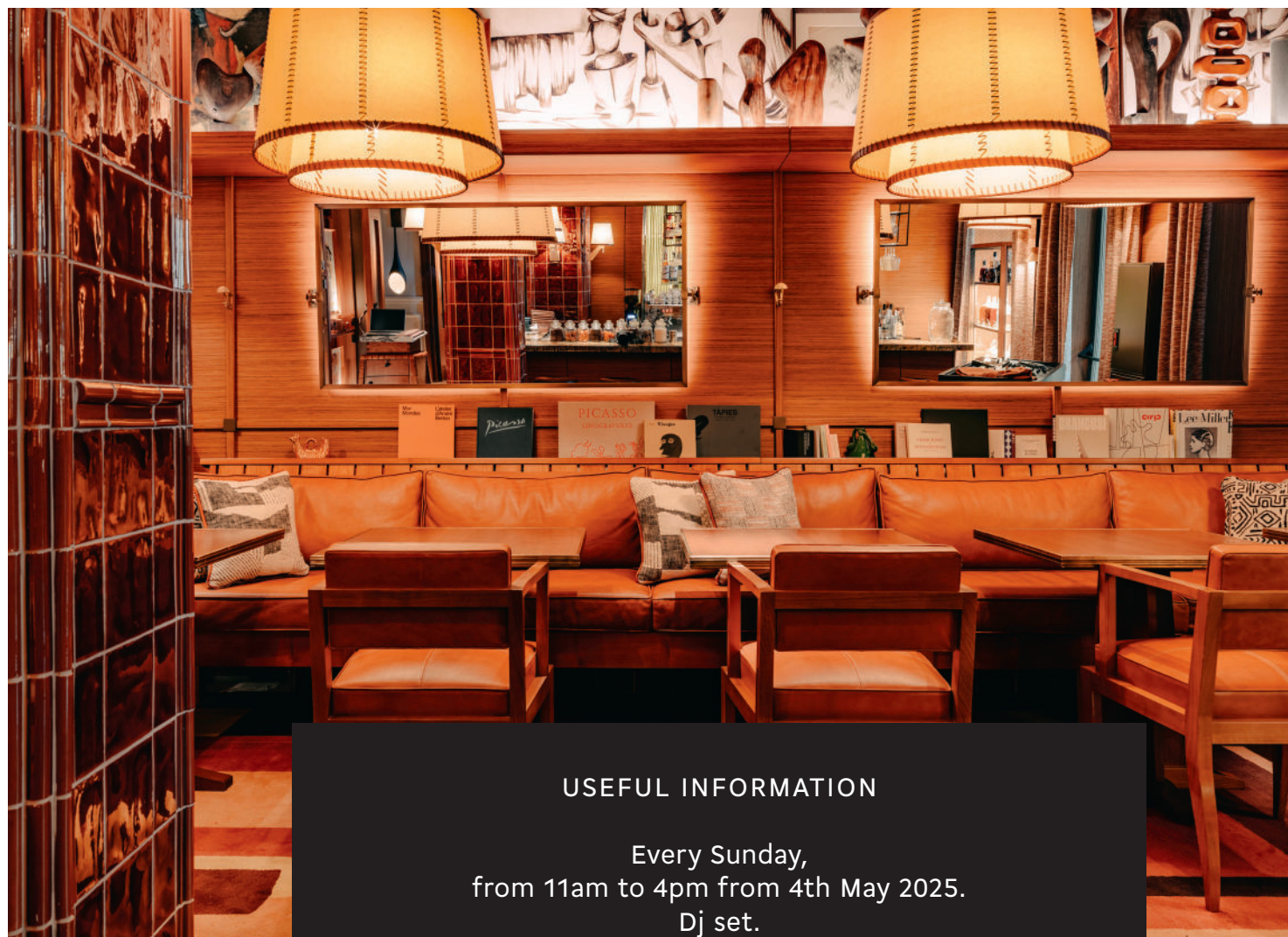
The cuisine here reflects the seasonal nature of the produce. Raw vegetables, fish, stewed meats, spices carefully matched to the finest detail. A Mediterranean score played with accuracy, without overplaying a single note.

Brach La Pâtisserie, signed by Fabien Emery, offers an exquisite selection of French-style golden pastries, buttery croissants, éclairs, flans, perfectly blended creams, glistening citrus fruits, and distinctive chocolates. True luxury, flawlessly mastered.

## AN AMBIENCE THAT FEELS AS GOOD AS IT TASTES

A welcoming brunch, a changing light, a pace designed to last. Freshly squeezed juices, expertly prepared hot drinks - coffee, matcha, teas and even collagen supplements, for those who appreciate the finer details. Observant, attentive service which never interrupts.





## USEFUL INFORMATION

Every Sunday,  
from 11am to 4pm from 4th May 2025.

Dj set.

€77/adult - reservation recommended  
Brach Madrid – Gran Vía, 20 Madrid Centro  
Instagram: @BrachMadrid

See you on the 4<sup>th</sup> of May. Brunch, with a difference.



## ABOUT BRACH

Brach is not just a place; it's a journey where luxury is reinvented. A new kind of exclusive luxury with a soul of its own. It's an invitation to enjoy a unique experience, where history and modernity intertwine. Here, every moment vibrates to the rhythm of infinite, benevolent and captivating creativity. A luxury that is not just about outward splendour, but one that influences people and brings them together, and from which it is difficult to detach oneself.

Since 2018, Brach Paris, in the prestigious 16th arrondissement, has embodied this rare alchemy between timeless heritage and bold creativity. It is a vibrant place, where every corner tells a story, and where the unique atmosphere makes this a place where you can happily lose yourself, just as if you had always belonged here. With 59 rooms and suites, a rooftop overlooking Paris and the Eiffel Tower, the Sports Club, the Restaurant and the Patisserie, Brach has become a veritable crossroads for culture, well-being and exclusive encounters. Intimacy and openness are harmoniously combined, with every detail carefully designed to surprise, inspire and reveal timeless luxury.

In 2024, Brach opened in Madrid, in the vibrant heart of the Gran Via. Here, the same creative spirit that inspired Philippe Starck can be found in the 57 rooms and suites, the Restaurant, La Capsule – a place for self-transformation – and the suspended terrace on the seventh floor. A rare affection for the imagination is reflected in each space, as well as a tribute to the memories of places and lives. In 2027, the same visionary spirit will see Rome take its turn to host this unique journey.

Brach, a living, inspiring and magnetic luxury that brings people together and awakens the senses.

EVOK COLLECTION PRESS COORDINATION

**CHARLINE HANROT**

chanrot@evokcollection.com

PRESS OFFICES BUREAUX DE PRESSE

FRANCE

**BÉATRICE KORB KAPLAN**

beatrice.korb@agenceproches.com

UNITED KINGDOM

**CLARE JACKSON**

evok@bacchus.agency

USA

**CARA CHAPMAN**

cara@bacchus.agency

ITALY

**JASMINE LE VAN KIM**

jasmine@levankim.it

SPAIN

**JENNIFER GOMEZ**

jgomez@commmediagroup.com

MIDDLE EAST

**KATE MULLEN**

kate@tcapr.me

# BRACH

**MADRID**

Gran Vía, 20, Centro, 28013 Madrid, Espagne  
brachmadrid.com  
Tel. +34 915 46 36 39