

PRIX CINÉMA
EVOK COLLECTION

×

BRACH

PARIS

**Announcement
of the winners for
2025**

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BRACH

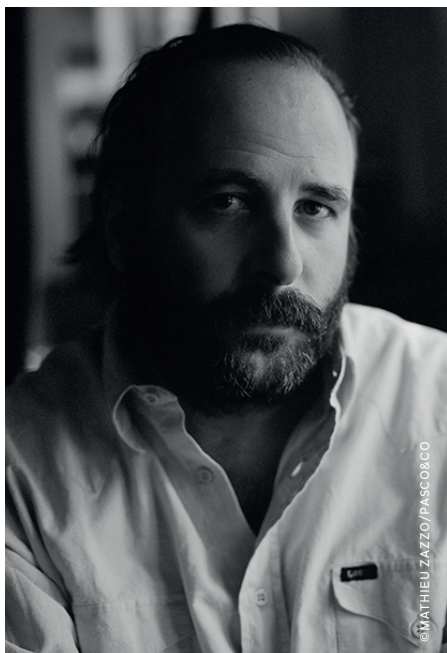
PARIS



Eric Toledano & Olivier Nakache

JURY CHAIRPERSONS

JURY MEMBERS



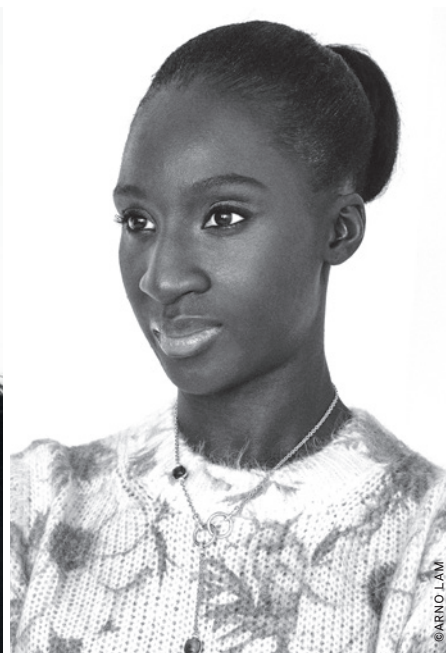
Vincent
Macaigne

Actor, Writer,
Director and Filmmaker



Joséphine
Japy

Actress,
Writer and Director



Eye
Haïdara

Actress



William
Lebghil

Actor



Jean
Rabasse

Head film set designer

The jury convened to honour French films released in cinemas since January 2025,
celebrating an inspiring, intergenerational vision of French cinema.

The winners of this 2025 edition are...



BEST
POSTER AWARD

Agence Metanoia, Thomas Creveuil
and Marion Dorel for the film *Fanon*



BEST
TRAILER AWARD

Agence Filmanoid Philippe Grellat
for the film *A Bicyclette*



BEST
HAIRDRESSER AWARD

Jane Millon for *Ma Mère Dieu
et Sylvie Vartan*



BEST
MAKE-UP ARTIST AWARD

Amélie Bouilly for *Ma Mère Dieu
et Sylvie Vartan*



YOUNG TALENT
AWARD

Ex aequo Anja Verderosa for *L'Épreuve du feu*
and Abraham Wapler for *La Venue de l'avenir*

BEST
ACTRESS AWARD

Mélanie Thierry for *Connemara*



BEST
ACTOR AWARD

Pio Marmai for *L'attachement*

BEST
FILM AWARD

L'épreuve du feu directed by Aurélien Peyre

Evok Collection Group proudly champions art and culture, with a special focus on cinema.

Co-founders of the Evok Collection x Brach prize: Charlotte Bouteloup and Jérôme Barcessat

#prixcinemaevokcollectionxbrach

ABOUT EVOK COLLECTION

In 2014, Evok Collection began creating exceptional premises, combining art of living with culture and emotion, and stamping them with its unique luxury signature. More than just a simple collection, Evok Collection designs and creates vibrant spaces that immerse guests in a sensory and intellectual experience.

Havens of peace in the heart of vibrant cities, Nolinski in Paris and Venice personify this subtle balance. Brach in Paris and Madrid are vibrant and sociable spaces where the energy level is just right. Cour des Vosges and Bast enrich this collection, celebrating classic elegance and attention to detail.

Through a meticulous selection of premises and exclusive partnerships with creators, Evok Collection creates environments in which every element and every design feature serve a purpose. Service is treated as an art form that lives up to the highest expectations.

The Group is committed to placing people and the passing on of know-how at the heart of its development, focusing on responsibility to ensure a lasting heritage. In 2023, the collection embarked on its international journey with the opening of Nolinski in Venice, Brach in Madrid in 2024, followed by the opening of Brach in Rome in 2027, then Nolinski in the Gulf of Saint-Tropez in 2027. Every address tells a unique story, faithful to an exacting and refined vision of the art of living.

ABOUT CLARINS

Clarins, a family-owned global cosmetics house founded in Paris in 1954 by Jacques Courtin, has championed innovation in pursuit of responsible beauty for over 70 years. Driven by continuous research, Clarins' plant-based products are formulated and manufactured in France, and distributed in over 150 countries through more than 20,000 points of sale.

With nearly 95% of its sales generated internationally, Clarins is the No. 1* skincare brand in Europe and a major global player in beauty (skincare and make-up), spa, and wellness. The Clarins Group employs more than 8,000 people worldwide, with its headquarters in Paris, 28 subsidiaries across the globe, two R&D laboratories, and three production sites in France.

The company is led by Jonathan Zrihen, President and CEO, alongside two Managing Directors: Dr Olivier Courtin-Clarins and his niece Virginie Courtin, representing the second and third generations of this French family-owned business. Together, they uphold Clarins' *raison d'être*: "Making life more beautiful, passing on a more beautiful planet." This commitment is reflected in formulas containing over 80% natural-origin active ingredients, as well as numerous initiatives to protect nature and uphold human values.

In 2025, Clarins was awarded B Corp™ certification. This is an internationally recognised label that confirms the company's high standards in social and environmental performance, transparency, and accountability.

*Source: Circana LLC BeautyTrends®, selective distribution channel, value sales (€), total across 5 countries (No. 1 in France / UK / Spain; No. 2 in Italy; No. 4 in Germany), cumulative period from January to December 2024.

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ABOUT LA VALLÉE VILLAGE

A LUXURY SHOPPING EXPERIENCE LIKE NO OTHER

Blending the charm of an open-air village with cobbled pedestrian walkways and lush greenery, La Vallée Village offers a unique shopping experience just moments from Paris.

Nestled in pastel-toned, French-tiled cottages, each boutique evokes the character and warmth of a countryside retreat. This fashion and luxury destination features over 120 internationally renowned boutiques, offering up to 60% off* previous-season collections from some of the world's most prestigious brands for women, men, and children. Every boutique is committed to pricing transparency: all labels clearly display both the original price and the exclusive La Vallée Village price.

With a welcome worthy of luxury hotels, La Vallée Village offers services to make your on-site experience easier: personal shopper, hands-free shopping service, valet parking, free parking, umbrella loan, pushchairs and wheelchairs for easier access for people with reduced mobility. Upon arrival, guests are greeted at the Information Centre, where multilingual hosts provide personalised guidance and respond to requests in the spirit of a true concierge service.

Opened in 2000, La Vallée Village celebrates its 25th anniversary this year. It now ranks as the third most-visited cultural and leisure destination in the Paris region.

La Vallée Village is a proud member of The Bicester Collection – a family of 12 distinctive shopping destinations across Europe, China, and the United States.

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*On a selection of items from previous-season collections, based on the recommended retail price in traditional retail channels. Discounts of up to 40% off the original La Vallée Village price. Offers available in a selection of boutiques. This offer cannot be combined with any other current promotions and does not apply to items marked with a black dot.

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